



Thursday, March 20, 2025, at 10:00 a.m.

Zoom Teleconference | <https://us02web.zoom.us/j/86342540157> | Meeting ID: 863 4254 0157

EXECUTIVE COMMITTEE SPECIAL MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

Chair: A. Siraki

Members: D. Bass, M. Demson, D. Lee, T. Lee, J. Luster, M. Padilla

- A. Call to Order/Welcome/Introductions**
- B. Public Comment for Items Not on the Agenda**
- C. Approval of Meeting Minutes (Motion) – meeting of Thursday, February 20, 2025**
- D. Committee Reports**
 - 1. Finance Committee
 - a. Report on uses of funds
 - b. Assessments for 2025
 - c. Special Projects
 - 2. Executive Director
 - a. 2024 Annual Financial Review
 - b. CD-13-Discretionary Funding Update
 - c. BID Portal Update – Q1 2025, Quarterly Report and Newsletter
 - d. Special Projects
 - 3. Safe Committee
 - a. Security Deployment/Contract Renewal, 2025
 - b. Bollard Installation, 712 N Citrus
 - c. Security Report
 - d. Areas of Critical Concern
 - i. Areas inside the BID boundaries
 - ii. Areas outside the BID boundaries that impact the BID
 - e. ALPR Camera Leasing and Installation

4. PLUM Committee
 - a. CIM Development Project, 1000 N La Brea Ave
 - b. N Highland Crosswalk/Streetlight
 - c. Kevin Kelley, Placemaking Study
 - d. Parking Meters
 - e. 7-11 Nuisance Abatement

 5. Clean & Green Committee
 - a. **(Motion)** Sweeping Core of America, Contract Renewal
 - b. District Sidewalk Repair
 - i. **(Motion)** N Mansfield
 - ii. Santa Monica/Lillian

 6. ARTS Committee (Ad Hoc)
 - a. Placemaking in the District
 - i. Utility Box Art
 - ii. Planter Art
 - b. Holiday Decorations, 2025
- E. Old Business**
None.
- F. New Business**
- G. Adjournment**
- H. Next Executive Committee Meeting**
Thursday, April 17, 2025, at 10:00 a.m.

Zoom

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Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.317.7438 or email bidadmin@mediadistrict.org.