



**Thursday, February 20, 2025, at 10:00 a.m.**

Zoom Teleconference | <https://us02web.zoom.us/j/86342540157> | Meeting ID: 863 4254 0157

## **EXECUTIVE COMMITTEE MEETING AGENDA**

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

**Chair:** A. Siraki

**Members:** D. Bass, M. Demson, D. Lee, T. Lee, J. Luster, M. Padilla

- A. Call to Order/Welcome/Introductions**
- B. Public Comment for Items Not on the Agenda**
- C. Approval of Meeting Minutes (Motion) – meeting of Thursday, October 18, 2024**
- D. Kevin Kelley, AIA, Urban Placemaking Project Review/Q & A**
- E. Committee Reports**
  - 1. Finance Committee
    - a. P and L – September 2024
    - b. Balance Sheet – September 2024
  - 2. Nominations Committee
    - a. **(Motion)** 2025-2027 Board of Director New Candidate, Aron Harkham
  - 3. Executive Director
    - a. SLO Jordan Memorial
    - b. 2024 Annual Financial Review
    - c. CD-13-Discretionary Funding Update
    - d. BID Portal Update
    - e. LASAN, Susana Reyes Chief Engagement and Customer Experience Officer

4. Safe Committee
  - a. Security Deployment/Contract Renewal, 2025
  - b. Bollard Installation, 712 N Citrus
  - c. Exterior LED Lights, Lexington/Cahuenga
  - d. ALPR Cameras
  - e. Security Report
  - f. Areas of Critical Concern
    - i. Areas inside the BID boundaries
    - ii. Areas outside the BID boundaries that impact the BID
5. PLUM Committee
  - a. Kevin Kelley, Branding/Placemaking Initiatives
  - b. 7-11 Update
6. Clean & Green Committee
  - a. Sweeping Core of America, Contract Renewal
  - b. New Receptacles
  - c. District Sidewalk Repair
    - i. N Mansfield
    - ii. Santa Monica/Lillian
7. ARTS Committee (Ad Hoc)
  - a. Placemaking in the District
    - i. Utility Box Art
    - ii. Planter Art
  - b. Holiday Decorations, 2025

**F. Old Business**

- a. HCPU2

**G. New Business**

**H. Adjournment**

**I. Next Executive Committee Meeting**

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