



Thursday, June 27, 2024, 3:30 p.m.

Zoom Teleconference | <https://us02web.zoom.us/j/87125272969> | Meeting ID: 871 2527 2969

BOARD OF DIRECTORS MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

President: A. Siraki

Members: D. Bass, S. Burn, M. Demson, A. Gardner, R. Grueper, E. Higuera, A. King, C. Kapov, D. Lee, T. Lee, J. Luster, J. Massachi, M. Namba, B. O'Shea, M. Padilla, S. Ricotta, B. Riordan, K. Sargent, B. Scane, F. Wehbe, D. Wlodarczak

- A. Call to Order/Welcome/Introductions**
- B. Public Comment for Items Not on the Agenda**
- C. Approval of Meeting Minutes (Motion) – Meeting of May 30, 2024**
- D. Approval of 2023 Annual Planning Report (Motion) – CPA Fabio Vasco, GTL, LLP**
- E. Committee Reports**
 - 1. Finance Committee**
 - a. P and L – May 2024
 - b. Balance Sheet – May 2024
 - 2. Executive Director**
 - a. BID Renewal Status
 - b. CD-13/HMD Monthly Meeting
 - c. International Downtown Association (IDA) 2024 Annual Conference
 - 3. Safe Committee**
 - a. Security Report
 - b. Critical areas of Concern Inside/Outside the BID
 - c. Monthly Census
 - d. Video Cameras in the District

4. **PLUM Committee**
 - a. Waring Lights (Sherwin Williams/759 N Highland)
 - b. The PAWN Shop Hearing Update
 - c. N Highland Gateway Sign Removal
5. **Clean & Green Committee**
 - a. Sweeping Corp of America
 - b. 2024 Business Improvement Projects
 - i. Waring/N Highland Beautification
 - ii. Tree Trimming/Tree Well Landscaping
 - iii. Addition of Reflectors on N Highland Medians
 - iv. Critical Alley Repavement: (Just Tires/Alsco)
N Highland and (Parallel to) Santa Monica
6. **ARTS Ad Hoc Committee**
 - a. District Branding

F. Old Business

1. 7-11 Nuisance Abatement
2. LADOT - N Highland Stop Sign/Crosswalk

G. New Business

H. Adjournment/Next Board of Directors Meeting

Thursday, July 25, 2024, at 3:30 PM

On-Line Meeting Link:

<https://us02web.zoom.us/j/87125272969> | Meeting ID: 871 2527 2969

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.317.7438 or email bidadmin@mediadistrict.org.