



Thursday, April 25, 2024, 3:30 p.m.

Zoom Teleconference | <https://us02web.zoom.us/j/87306285944> | Meeting ID: 873 0628 5944

## BOARD OF DIRECTORS MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

**President:** A. Siraki

**Members:** D. Bass, S. Burn, M. Demson, A. Gardner, R. Grueper, E. Higuera, A. King, C. Kapov, C. Leathers, D. Lee, T. Lee, J. Luster, J. Massachi, M. Namba, B. O'Shea, M. Padilla, S. Ricotta, B. Riordan, K. Sargent, B. Scane, F. Wehbe, D. Wlodarczak

- A. Call to Order/Welcome/Introductions**
- B. Public Comment for Items Not on the Agenda**
- C. Approval of Meeting Minutes (Motion) – Meeting of March 28, 2024**
- D. Committee Reports**
  - 1. Finance Committee**
    - a. P and L – March 2024
    - b. Balance Sheet – March 2024
  - 2. Executive Director**
    - a. BID Renewal Status
    - b. LA City Portal Status
    - c. 2023 Annual Financial Review
    - d. Assemblymember Zbur Policy and Legislation
  - 3. Safe Committee**
    - a. Security Report
    - b. Critical areas of Concern Inside/Outside the BID
    - c. Monthly Census
    - d. ALPR Cameras
  - 4. PLUM Committee**
    - a. N Highland Gateway Sign Repair
    - b. BSL Lighting – District Light Repairs
    - c. LADOT - N Highland Stop Sign/Crosswalk

**5. Clean & Green Committee**

- a. Sweeping Corp of America
- b. District Tree Trimming
- c. 2024 Business Improvement Projects
  - i. Tree Well Planting/Renovation
  - ii. Addition of Reflectors on N Highland Medians
  - iii. Critical Alley Repavement: (Just Tires/Alsco)  
N Highland and (Parallel to) Santa Monica

**6. ARTS Ad Hoc Committee**

- a. District Branding
- b. Park Bench / Red Receptacle Renovation Utility Box Renovation
- c. Park Bench / Red Receptacle Renovation

**E. Old Business**

- 1. HCPU II
- 2. 7-11 Nuisance Abatement

**F. New Business**

**G. Adjournment/Next Board of Directors Meeting**

Thursday, May 23, 2024, at 3:30 PM

**Location:**

**Zoom Teleconference**

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*Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.317.7438 or email [bidadmin@mediadistrict.org](mailto:bidadmin@mediadistrict.org).*