



Thursday, February 15, 2024, 10:30 a.m.

Zoom Teleconference | <https://us02web.zoom.us/j/84939374659> | Meeting ID: 849 3937 4659

EXECUTIVE COMMITTEE MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

Chair: A. Siraki

Members: D. Bass, D. Lee, J. Luster, M. Padilla, K. Sargent

- A. Call to Order/Welcome/Introductions**
- B. Public Comment for Items Not on the Agenda**
- C. Approval of Meeting Minutes (Motion) – meeting of Thursday, October 19, 2023**
- D. Committee Reports**
 - 1. Finance Committee
 - a. P and L – January 2024
 - b. Balance Sheet – September 2024
 - 2. Executive Director
 - a. BID Portal
 - b. BID Renewal
 - c. CD-13/HMD
 - 3. Safe Committee
 - a. Security Report
 - b. Areas of Critical Concern
 - i. Areas inside the BID boundaries
 - ii. Areas outside the BID boundaries that impact the BID
 - c. ALPR Cameras
 - 4. PLUM Committee
 - a. 7-11 Conditions/Lawsuit
 - b. N Highland Gateway Signage Claim/Repair
 - c. BSL Lighting – District Light Repairs
 - d. Seward Street – NO Overnight Parking Signage
 - e. LADOT - N Highland Stop Sign/Crosswalk
 - d. Seward Water Leak and Asphalt Repair

5. Clean & Green Committee
 - a. Sweeping Corp of America
 - b. Landscape Maintenance, N Highland Medians
 - c. Tree Well Project
 - d. District Tree Trimming
 - e. Repavement of Allyways
 - i. Parallel to Santa Monica between (Between Sycamore-to-Orange/Orange to-Mansfield)
 - ii. Behind Just Tires/Alsco (East of N Highland)
6. ARTS Committee (Ad Hoc)
 - a. District Park Bench Renovation
 - b. District Utility Box Renovation

E. Old Business

- a. Seward Street Parking Signage
- b. LADOT Parking Meter Study
- c. HCPU2

F. New Business

G. Adjournment

H. Next Joint Finance and Executive Committee Meeting

Thursday, March 21, 2024, at 10:30 a.m.

Zoom

<https://us02web.zoom.us/j/83532362720> | Meeting ID: 835 3236 2720

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.317.7438 or email bidadmin@mediadistrict.org.