

Since its foundation 20 years ago, the namesake clothing line of Israeli-born, New York-based fashion designer Nili Lotan has grown to become a favorite of Hollywood illuminati and starlets. So it's only fitting that Lotan's flagship West Coast store is located in the vibrant heart of the Hollywood Media District, at 927 N. Sycamore Avenue.

This is just the seventh of the exclusive Nili Lotan locations, with five of the other six stores spread across New York City. After graduating from Tel Aviv's prestigious Shenkar College of Engineering and Design in 1980, Lotan moved to New York to pursue a career in fashion design. After a highly successful run as lead designer at top fashion houses like Ralph Lauren, Liz Claiborne, and Nautica, Lotan launched her own namesake label in 2003. Her signature wardrobe of luxurious, chic, and timeless pieces for today's woman has since expanded to include jeans, belts, hand bags, and even menswear—along with limited-edition, highly-coveted collaborations.

Lotan's collections have been featured in top fashion and lifestyle publications like *Vogue*, *Harper's Bazaar*, and *The Wall Street Journal*. The striking and empowering designs have come to amass a dedicated celebrity following that encompasses film, music, and entertainment icons including Rihanna, Christy Turlington, Gigi Hadid, Jennifer Lawrence, Gwyneth Paltrow, Julianne Moore, Kaia Gerber, Jennifer Aniston, and Cindy Crawford.

[Nili Lotan NY](#)

927 N. Sycamore Avenue
323.313.0940
www.nililotan.com

