

Designed in Paris by Pierre Mahéo, Officine Générale proudly designs, manufactures, and outfits discerning men with “your ideal wardrobe for life.” Mahéo claims the 11-year-old brand is focused on “beautiful normality”—but there’s certainly something exceptional about his mens wear, which blends sophisticated European tailoring with sharp modern aesthetics.

Equally inspired by tailoring and workwear, Mahéo uses premium fabrics such as Japanese selvage Oxford cloth to create Officine Générale shirts and pants. Every piece of clothing and all accessories are painstakingly hand-crafted in Europe, using only premium materials. The clothing line is also defined by classic silhouettes—with a deft touch of Parisian flare. ☘

### Officine Générale

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