

**TO:** All Property Owners in the Hollywood Media District, Business Improvement District  
**FROM:** Miguel Padilla, President, Hollywood Media District  
**RE:** Seeking Qualified Candidates interested in serving on the Hollywood Media District Board of Directors

This letter is directed to all property owners in the Hollywood Media District. You may have noticed some exciting additions to the Media District recently: We welcomed best-in-class businesses like HEIMAT, Mother Tongue, Mr. T, and Brella to the neighborhood (with several more poised to open in the next few weeks). The Hollywood Fringe Festival returned live after a two years hiatus. And, the relandscaped N Highland Avenue medians solidify the street as Hollywood's gateway. Expect to see holiday lighting on the N Highland Avenue medians, sidewalk repairs, new trash receptacles, and a stylishly redesigned website coming soon.

Much of this forward momentum is thanks to our Board of Directors, the group of people we trust to guide the Hollywood Media District and set its priorities. As 2023 approaches, the Board of Directors will need to fill a few vacancies and we invite all property owners (or persons designated by a property owner) who are willing to serve on the Board of Directors to submit an application for consideration.

Included in this mailing, please find the Board of Directors qualifications list, a Board Application form and a map of the Hollywood Media District. **The signed original application must be mailed, emailed or delivered by Friday, November 18, 2022.**

Should you have any questions in the meantime, please call the Executive Director, Dianna Eisenberg at: 323.371.7438 (BID Office).

Sincerely,



Miguel Padilla  
President  
Hollywood Media District