

## Thursday, September 9, 2021, 10:00 a.m.

Zoom Teleconference | https://us02web.zoom.us/j/89692833980 | Meeting ID: 896 9283 3980

## JOINT MEETING – FINANCE AND EXECUTIVE COMMITTEES SPECIAL MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

## Chair: J. Luster

Members: D. Bass, S. Burn, A. Gardner, T. Lee, M. Padilla

- A. Call to Order/Welcome/Introductions
- B. Public Comment for Items Not on the Agenda
- C. Approval of Meeting Minutes (Motion) meeting of Thursday, August 12, 2021
- D. Committee Reports
  - 1. Finance Committee
    - a. P and L August 2021
    - b. Balance Sheet August 2021
  - 2. Executive Director
    - a. Business Card/Stakeholder Survey Update
    - b. Discretionary Funding Update
    - c. Decorative Street Lighting
    - d. 2022 Nominations Mailing
    - e. 21<sup>st</sup> Annual Meeting Invitation
    - f. Video
  - 3. Arts Committee
    - a. Median Artwork
    - b. Theatre Row/Art Walk

## Joint Finance and Executive Committees Meeting Agenda September 9, 2021 Page 2

- 4. PLUM Committee
  - a. HCPU2 Hearing with CPC
- 5. Clean & Green Committee
  - a. Garden of Eva Median Maintenance
  - b. CleanStreet Contract
  - c. Consider new uses of CleanStreet
  - d. Medians North of Fountain
- 6. Marketing Committee
  - a. Website
  - b. Social Media
  - c. 3Q Newsletter
- 7. Nominating/Board Development Committee
  - a. 2022 Nominations Mailing (Sept 24)
  - b. 21<sup>st</sup> Annual Stakeholder Meeting (Oct)
  - c. Snack n' Chat (Nov)
- 8. Safe Committee
  - a. Security Contract
  - b. Consider Effective New uses of Security
- E. Old Business
- F. New Business
- G. Adjournment
- H. Next Finance Committee Meeting

Thursday, October 12, 2021 at 10:00 a.m.

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Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.317.7438 or email bidadmin@mediadistrict.org.