



Thursday, July 08, 2021, 10:00 a.m.

Zoom Teleconference | <https://us02web.zoom.us/j/89692833980> | Meeting ID: 896 9283 3980

JOINT MEETING – FINANCE AND EXECUTIVE COMMITTEES SPECIAL MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

Chair: J. Luster

Members: D. Bass, S. Burn, A. Gardner, T. Lee, M. Padilla

- A. Call to Order/Welcome/Introductions**
- B. Public Comment for Items Not on the Agenda**
- C. Approval of Meeting Minutes (Motion) – meeting of Thursday, June 10, 2021**
- D. Committee Reports**
 - 1. Finance Committee
 - a. P and L – June 2021
 - b. Balance Sheet – June 2021
 - 2. Executive Director
 - a. Business/Stakeholder Survey
 - b. CD-4 Discretionary Funding Update
 - c. Decorative Street Lighting
 - d. Logo/Business Card
 - e. 2Q Newsletter
 - f. Website
 - g. Social Media
 - 3. Arts Committee
 - a. Median Artwork Funding
 - b. Decorative Street Lighting – Santa Monica Blvd.

4. PLUM Committee
 - a. HCPU2 – Hearing with CPC
 - b. New Project Development Funding for ARTS Projects

5. Clean & Green Committee
 - a. Garden of Eva
 - b. Median Update
 - c. CleanStreet

6. Marketing Committee
 - a. Updates

7. Nominating/Board Development Committee

8. Safe Committee
 - a. Security Contract
 - b. Consider Effective New uses of Security
 - c. Evaluate calls for Security

- E. Old Business**

- F. New Business**

- G. Adjournment**

- H. Next Finance Committee Meeting**
Thursday, August 12, 2021 at 10:00 a.m.
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Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.317.7438 or email bidadmin@mediadistrict.org.