



BOARD OF DIRECTORS MEETING AGENDA

Thursday, July 22, 2021, 3:30 p.m.

Zoom Teleconference | <https://us02web.zoom.us/j/87846580602> | Meeting ID: 878 4658 0602

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

President: J. Luster

Members: W. Anabel, D. Bass, J. Brisette, S. Burn, M. Demson, A. Gardner, R. Groeper,
R. Howard, C. Kapov, T. Lee, A. Massachi, J. Massachi, M. Padilla, S. Pan, T. Ragan,
B. Scane, C. Short, F. Wehbe, A. Wilder, T. Williams

- A. Call to Order/Welcome/Introductions**
- B. Public Comment for Items Not on the Agenda**
- C. Approval of Meeting Minutes (Motion) – meeting of June 24, 2021**
- D. Committee Reports**
 - 1. Finance Committee**
 - a. P and L – June 2021
 - b. Balance Sheet – June 2021
 - 2. Executive Director**
 - a. City Portal Update
 - b. Nomination Schedule/Correspondence
 - c. Stakeholder Contact Confirmation Mailing
 - d. BID Survey
 - e. N Highland Median Incident Report Update
 - f. N Highland Decorative Lighting
 - g. BID Logo
 - h. BID Website
 - i. Social Media
 - 3. Executive Committee**
 - a. Updates

4. **Arts Committee**
 - a. Theatre Row Projects
 - b. ARTS Developments
5. **PLUM Committee**
 - a. ARTS Development Fee
 - b. 7-11 Litigation re: Abatement
 - c. HCPU2 Update
 - d. 99 Cents Store
 - e. Parking Meters
6. **Clean & Green Committee**
 - a. CleanStreet Update
 - b. Highland Median Improvement Project
7. **Marketing Committee**
 - a. Updates
8. **Nominating/Board Development Committee**
 - a. Schedule for Nominations
 - b. Use Stakeholder Meeting to seek Nominations
9. **Safe Committee**
 - a. Security Update
- E. **Old Business**
- F. **New Business**
- G. **Adjournment**
- H. **Next Board of Directors Meeting**

Thursday, August 26, 2021, at 3:30 p.m.
Zoom Teleconference
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Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.317.7438 or email bidadmin@mediadistrict.org.