



Wednesday, June 09, 2021, 4:00 p.m.

ZOOM Teleconference | <https://us02web.zoom.us/j/84972187463> | Meeting ID: 849 7218 7463

Marketing Committee MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

Chair: A. Gardner

Members: D. Bass, R. Groeper, C. Kapov

1. **Call to Order/Welcome/Introductions**
2. **Public Comment for Items Not on the Agenda**
3. **Approval of Meeting Minutes (Motion)**
Wednesday, May 12, 2021, Marketing Committee Meeting Minutes
4. **Website/Social Update**
5. **Monthly Eblast**
 - a. Father's Day, Sunday, June 20, 2021
6. **Newsletter**
 - a. 2Q – 2021 Newsletter
7. **HMD Logo Update**
 - a. Logo Review
8. **Old Business**
9. **New Business**
10. **Adjournment/Next Meeting:**
Wednesday, July 14, 2021, at 4:00 p.m.
Zoom Teleconference
<https://us02web.zoom.us/j/84972187463> | Meeting ID: 849 7218 7463



Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.371.7438 or email bidadmin@mediadistrict.org.