



Thursday, May 13, 2021, 10:00 a.m.

Zoom Teleconference | <https://us02web.zoom.us/j/89692833980> | Meeting ID: 896 9283 3980

JOINT MEETING – FINANCE AND EXECUTIVE COMMITTEES MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

Chair: J. Luster

Members: D. Bass, S. Burn, A. Gardner, T. Lee, M. Padilla

- A. Call to Order/Welcome/Introductions**
- B. Public Comment for Items Not on the Agenda**
- C. Approval of Meeting Minutes (Motion) – meeting of Thursday, April 08, 2021**
- D. Committee Reports**
 - 1. Finance Committee
 - a. P and L – April 2021
 - b. Balance Sheet – April 2021
 - c. 2022 BID Property Assessment Increase
 - 2. Executive Director
 - a. 1st Q Report
 - b. Video
 - c. Website Update
 - d. Social Media Update
 - e. E-Blast: Memorial Day
 - f. 1Q/2Q Newsletter
 - g. Logo/Brochure
 - h. Interactive Map
 - i. In-Person Meetings
 - 3. Arts Committee
 - a. Median Artwork Funding
 - b. Decorative Street Lighting

4. PLUM Committee
 - a. Bardas Development Project: Seward
 - b. Masaachi Industries: Orange Flats Development
 - c. HCPU2 – Hearing with CPC
 - d. New Project Development Funding for ARTS Projects

5. Clean & Green Committee
 - a. Median Landscape Improvement Project
 - b. CleanStreet

6. Marketing Committee
 - a. Updates
 - b. New Projects

7. Nominating/Board Development Committee

8. Safe Committee
 - a. Security Contract
 - b. Security Report

- E. Old Business**

- F. New Business**

- G. Adjournment**

- H. Next Finance Committee Meeting**
Thursday, June 10, 2021 at 10:00 a.m.
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Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.317.7438 or email bidadmin@mediadistrict.org.