



Thursday, March 11, 2021, 10:00 a.m.

Zoom Teleconference | <https://us02web.zoom.us/j/89692833980> | Meeting ID: 896 9283 3980

## **JOINT MEETING – FINANCE AND EXECUTIVE COMMITTEES SPECIAL MEETING AGENDA**

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

**Chair:** J. Luster

**Members:** D. Bass, S. Burn, A. Gardner, T. Lee, M. Padilla

- A. Call to Order/Welcome/Introductions**
- B. Public Comment for Items Not on the Agenda**
- C. Approval of Meeting Minutes (Motion) – meeting of Friday, February 11, 2021**
- D. Committee Reports**
  - 1. Finance Committee
    - a. P and L – Feb 2021
    - b. Balance Sheet – Feb 2021
    - c. Monthly Expenses
  - 2. Executive Director
    - a. 2021 First Assessment
    - b. Booklets for Board Members
    - c. Website Updates
    - d. Median Landscaping Contract
    - e. Trash Can Update
    - f. SAFE Parking LA
    - g. Sidewalk Repair Map/Locations
  - 3. Arts Committee
    - a. Artwork Inclusion
    - b. Artwork Funding
  - 4. PLUM Committee
    - a. Presentation by Bardas re: Seward
    - b. HCPU2 – hearing with CPC

5. Clean & Green Committee
  - a. Garden of Eva Contract – Median Landscape
  - b. CleanStreet
  
6. Marketing Committee
  - a. Website
  - b. Social Media
  - c. Holiday E-Blast
  - d. 1Q - 2021 Newsletter
  
7. Nominating/Board Development Committee
  
8. Safe Committee
  - a. Security Update
  - b. Areas of Critical Needs Update
  - c. Parking Restrictions Map/Locations
  - d. Sidewalk Repair Map/Locations
  
- E. Old Business**
  
- F. New Business**
  
- G. Adjournment**
  
- H. Next Finance Committee Meeting**  
Thursday, April 11, 2021 at 10:00 a.m.  
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*Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.317.7438 or email [bidadmin@mediadistrict.org](mailto:bidadmin@mediadistrict.org).*