



Thursday, February 11, 2021, 2:30 p.m.

Zoom Teleconference | <https://us02web.zoom.us/j/89692833980> | Meeting ID: 896 9283 3980

## JOINT MEETING – FINANCE AND EXECUTIVE COMMITTEES MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

**Chair:** J. Luster

**Members:** D. Bass, S. Burn, A. Gardner, T. Lee, M. Padilla

- A. Call to Order/Welcome/Introductions**
- B. Public Comment for Items Not on the Agenda**
- C. Approval of Meeting Minutes (Motion) – meeting of Friday, January 15, 2020**
- D. Committee Reports**
  - 1. Finance Committee
    - a. P and L – Jan 2021
    - b. Balance Sheet – Jan 2021
    - c. Monthly Expenses
  - 2. Executive Director
    - a. 2021 First Assessment
    - b. Councilwoman, Nithya Raman
    - c. Booklets for Board Members
    - d. Website Update
    - e. Median Landscaping Contract
    - f. Trash Can Update
  - 3. Arts Committee
    - a. Artwork Inclusion
    - b. Artwork Funding
  - 4. PLUM Committee
    - a. 1000 Seward Project
    - b. 7-11 Nuisance Abatement Proceeding
    - c. HCPU2 – hearing with CPC

5. Clean & Green Committee
    - a. Garden of Eva Contract -- Median Landscape
    - b. CleanStreet
  6. Marketing Committee
    - a. Website
    - b. Social Media
    - c. E-Blasts
    - d. 3Q/4Q Newsletters
    - e. District Brochure
  7. Nominating/Board Development Committee
  8. Safe Committee
    - a. Security Update
    - b. Areas of Critical Needs Update
    - c. Use of Security staff to update information on Stakeholders
    - d. Parking Restrictions
    - e. Sidewalk Repair Location Update
- E. Old Business**
- F. New Business**
- G. Adjournment**
- H. Next Finance Committee Meeting**  
Thursday, March 11, 2020 at 10:00 a.m.  
**Zoom Teleconference**  
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*Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.317.7438 or email [bidadmin@mediadistrict.org](mailto:bidadmin@mediadistrict.org).*