



Thursday, August 27, 2020, 3:30 p.m.

Zoom Meeting | <https://us04web.zoom.us/j/849123160021> | Meeting ID: 849 1231 6003

## **APPROVED MINUTES of the** **MEETING OF THE BOARD OF DIRECTORS**

Approved on September 24, 2020

- Attending:** W. Anabel, D. Bass, S. Campbell, M. Demson, A. Gardner, R. Groeper, P. Hickey, R. Howard, J. Luster, A. Massachi, M. Padilla, S. Pan, T. Ragan, B. Scane  
C. Short, F. Wehbe, A. Wilder
- Absent:** T. Lee, A. Massachi, J. Massachi, A. Mehrtens
- Staff:** D. Eisenberg
- Guests:** Councilmember, David Ryu (CD-4), Alice Roth (CD-4)

- 1. Call to Order/Welcome/Introductions**  
President Luster called the meeting to order at 3:33 p.m.
- 2. Public Comment for Items Not on the Agenda**  
No public comment.
- 3. Approval of Meeting Minutes**  
**Thursday, July 23, 2020 Meeting Minutes (Motion)**  
Motion to approve the minutes by Wehebe; second by Bass.  
The motion passed unanimously.
- 4. Discussion with Councilmember, David Ryu, (CD-4)**  
Luster introduced Councilmember, David Ryu, (CD-4) to the Board and Eisenberg stated questions to the Councilmember that addressed the following: Reduction of LAPD Budget; Housing for the Homeless; Economic Growth in Los Angeles post-pandemic; Sidewalk Repairs; HCPU2 Timeline; Grocery Receipts Tax Program; Assistance programs for people impacted by Covid.
- 5. Finance Committee**  
Bass reported that all deferred payments were paid and 90% of assessments have been collected.
- 6. Clean and Green Committee**  
Eisenberg reported that CleanStreet continues to provide excellent service. The Median drip irrigation system has been repaired by Cleanstreet and working

well. Eisenberg is researching and interviewing Landscapers to provide quotes for beautification of the Medians.

7. **Marketing Committee**

Gardner discussed website updates and social posting on events and restaurants opening back up in the BID. Gardner also mentioned that she would like to post more specific district related content as well.

8. **Nominating/Board Development Committee**

Luster stated that the Nominations Committee would begin interviewing Board Member candidates for the two spots that need to be filled.

9. **PLUM Committee**

Padilla reported that the comment letter requesting the prohibition of alcohol and on-site Security at the 7-11 on Santa Monica has been submitted. The hearing is still on hold, but a 28-day notice would be provided.

Padilla stated that HCPU2 has been released and available to review. Changes in MR1 Zone has been changed to M1-2D, allowing for broader commercial usages. The FAR was also changed in a majority of the District from 1.5 to 3.0 as long as a 0.7% FAR is dedicated to media related usages. Bass inquired about the CPIO and what it means for the District.

Padilla will be speaking with Alice Roth about Speed Bumps and Crosswalks and requested if anyone had any suggestions for changes needed in their location to let him know.

Padilla stated that Al Fresco Dining permits were very easy to obtain and allow restaurants to have open air dining that may expand on the sidewalks and into the streets due to Covid restrictions.

Padilla reported that the social fitness club on La Brea is expected to open at the end of the year. Several members of the Board toured of the facility on August 14, 2020 at 3:00 PM.

10. **SAFE Committee**

Wehbe reported that the increased and efficient cleaning services from CleanStreet are making a difference in crime on the streets and in encampments.

11. **ARTS Committee**

No update at this time due to Covid restrictions. All projects advocated by the committee are on hold.

12. **Old Business**

None.

13. **New Business**

None.

14. **Adjournment**

The meeting was adjourned at 4:52 p.m.

**Next Meeting**

Thursday, September 24, 2020 at 3:30 p.m.

Location: Zoom Teleconference

<https://us02web.zoom.us/j/88991710464>

Meeting ID: 889 9171 0464