



Thursday, August 13, 2020, 10:30 a.m.

ZOOM Teleconference | <https://us02web.zoom.us/j/83238745962> | Meeting ID: 832 3874 5962

Approved Meeting Minutes **JOINT Meeting - FINANCE AND EXECUTIVE COMMITTEES**

Approved on September 15, 2020

Attending: J. Luster, T. Lee, D. Bass, A. Gardner, N. Larrew, M. Padilla
Staff: D. Eisenberg

- 1. Call to Order/Welcome/Introductions**
The meeting was called to order by Executive Chair Jeff Luster at 10:32 a.m.
- 2. Public Comment for Items Not on the Agenda**
None.
- 3. Approval of Meeting Minutes (Motion) - meeting of July 09, 2020**
Bass made a motion to approve the meeting minutes of July 09, 2020, seconded by Padilla. The motion passed unanimously.
- 4. Committee Reports**
 - A. Finance Committee**
Lee presented the July 2020 P & L and Balance Sheet and pointed out that the final 15K of deferred debt owed to Sheppard Mullin was paid. That payment concluded the final payment on deferred liabilities for 2018 and 2019. The Balance Sheet now shows that there are no deferred liabilities.
 - B. Executive Director**
 - i. Eisenberg reported that the Plug-In required for the legibility of the Newsletter on the website was installed and has made a great improvement.
 - ii. Eisenberg discussed the CleanStreet Email blast was completed and successfully sent out.
 - iii. Eisenberg stated that the Database lists, both stakeholders and businesses will be given to the new Security Captain once hired and familiarized with the District.

C. Plum Committee

- i. Padilla reported that the 7-11 nuisance abatement revised letter has been submitted to the planner and that we are now waiting for the hearing date.
- ii. The HCPU-2 was released and a link was provided to the Board. The FAR in certain areas of the BID has been increased from 1 to 3 subject to a .7 dedication to media uses. The update will be reviewed at the next PLUM Committee meeting.
- iii. Webinar training for obtaining an Al Fresco Dining permit was distributed by Eisenberg. Padilla reported that he attended the webinar himself and felt the process was easy to follow.
- iv. Padilla reminded everyone that the 960 La Brea tour was set-up for Friday, August 14, 2020 at 3:00 p.m.

D. Clean and Green Committee

- i. Lee reported that CleanStreet continues to do excellent work cleaning, sanitizing and responding to urgent requests in the BID. Gardner recommended that more frequent street cleaning in areas of concentration would be beneficial to businesses and residents in the District.
- ii. CleanStreet will be starting to repair the drip irrigation system in the Medians. The repairs are expected to take approximately a week to complete before the tree trimming is started.

E. Marketing Committee

- i. No updates at this time.

5. Nominating/Board Development Committee

Luster stated that there is one vacancy to fill and a meeting would be set-up to review.

6. Safe Committee

Luster reported that Wehbe and Ragan continue to work closely with the Hollywood Entertainment BID doing Covid-19 outreach.

7. Old Business

None.

8. New Business

None.

Adjournment

The meeting was adjourned at 11:22 a.m.

Next Meeting

Thursday, September 15, 2020 at 10:30 a.m.

Location: Zoom Teleconference