



Thursday, June 04, 2020, 4:00 p.m.

ZOOM Teleconference | <https://us02web.zoom.us/j/86799183485> | Meeting ID: 867 9918 3485

APPROVED MINUTES OF SPECIAL PLUM COMMITTEE MEETING

Approved on July 02, 2020

Attending: D. Bass, S. Campbell, R. Howard, Jeff Luster, A. Massachi, M. Padilla, S. Pan
Absent: B. Scane, J. Massachi, A. Wilder
Guest: Daniel Farasat, Tiger West Capitol
Staff: Dianna Eisenberg

- 1. Call to Order/Welcome/Introductions**
The meeting was called to order by Co-Chair Padilla at 3:03 p.m.
- 2. Public Comment for Items Not on the Agenda**
None.
- 3. Approval of Meeting Minutes (Motion)**
Campbell made a motion to approve the minutes of Thursday, February 06, 2020; seconded by Bass. The motion passed unanimously.
- 4. 7-11 Nuisance Abatement Proceeding**
Padilla noted that it would be helpful to get some data and history supporting the 7-11 issues so that he could write a letter to demonstrate how many resources were needed to address their security issues. Bass stated that Andrews International (the former security company) and Cleveland Davis would have the data needed to support the complaints.
- 5. 700 Highland**
Daniel Farasat from Tiger West Development presented his project on the northeast corner Highland to the committee. Farasat estimated that the project would be finished in about one year. He stated that the Media District sign feels outdated and suggested that it should be redesigned to improve to a modern aesthetic, similar to the Melrose District. Approximately 5000 sq. ft. has been allocated for ground level retail.
- 6. Slow Streets LA**
Padilla explained that Slow Streets is a new program allowing local residents to gain access to more space on residential streets. Padilla stated the program would encourage people to migrate into the BID. Luster stated that although

the Media District is mainly business, there might be a side street that connected to residential streets in other BIDS.

7. **Old Business**

a. **960 La Brea**

Padilla said that the project construction has slowed down, but RSG would like to still invite the BID to tour the project sometime in the summer.

b. **Parking Meters Update**

Padilla reported that approval and support for the parking meter installation was given by the Neighborhood Council, Central Hollywood — CHNC.

c. **Underground Powerlines**

Padilla reported that this has been on hold due to Covid-19.

d. **99 Cents Store**

Padilla reported that this has been on hold due to Covid-19.

8. **New Business**

Sightglass is opening for business and would like to introduce themselves to the Board of Directors meeting.

9. **Adjournment**

The meeting was adjourned at 4:04 p.m.

Next Meeting

Thursday, July 02, 2020 at 3:00 p.m.

Location: Zoom Teleconference

<https://us02web.zoom.us/j/89349574221>

Meeting ID: 893 4957 4221