



Thursday, May 28, 2020, 3:30 p.m.

Zoom Meeting | <https://us02web.zoom.us/j/83274108162> | Meeting ID: 832 7410 8162

Approved Minutes of the **MEETING OF THE BOARD OF DIRECTORS**

Approved on June 25, 2020

Attending: W. Anabel, D. Bass, S. Campbell, S. Costello, M. Demson, A. Gardner, R. Groeper, R. Howard, N. Larrew, T. Lee, J. Luster, A. Massachi, J. Massachi, A. Mehrtens, M. Padilla, S. Pan, T. Ragan, B. Scane, C. Short, F. Wehbe, A. Wilder

Absent: P. Hickey

Staff: D. Eisenberg

- 1. Call to Order/Welcome/Introductions**
President Luster called the meeting to order at 3:33 p.m.
- 2. Public Comment for Items Not on the Agenda**
No public comment.
- 3. Approval of Meeting Minutes**
Thursday, April 23, 2020 Meeting Minutes (Motion)
Motion to approve the minutes by Groeper; second by Demson. The motion passed unanimously with one abstention.
- 4. Executive Committee**
Bass reported that the letter that was sent to CD-4 and CD-13 was successful in establishing a foundation for elevating the level of awareness of the need for sanitation support. The letter and follow up discussions achieved the CDs allocating additional sanitation resources to the BID on their monthly cleaning schedules, or urgent matters.

Luster requested the Board of Directors to bring all initiatives to the attention of the Executive and Finance Committee for review and approval.

Map of Critical Needs
Luster stated that the map showing the areas of critical needs was completed by Lee and Eisenberg and sent to both CD-4 and CD-13. Lee reported that the noted areas of critical needs is reflective of the current BID condition and will be updated as shifts in encampments occur.

APN Assessments

Luster stated that it was time to report to the city whether or not we would raise assessments 3% for next year. Bass noted that last year the BID raised assessments by 3%. The Board discussed the pros and cons of raising the assessments and decided to not increase assessments in the coming year. Luster also reported that the annual APN list for the LA City Clerk was being completed by our BID consultant, Urban Street Consulting, with input from Bass and Eisenberg.

5. **Finance Committee**

Lee reported on the April 2020 P & L, and Balance Sheet. Lee stated that the monthly expenses were under budget and approximately \$225,000.00 in assessments were received. Lee stated that there was no further deferred debt owed on the Allied Security settlements and that the remaining deferred debt to Sheppard Mullin was \$15,000.00 will be paid within the next few months.

6. **Clean and Green Committee**

Lee complemented the outreach and cleaning efforts that Ragan has been doing to help those experiencing homelessness.

Lee stated that HBT has weeded the Medians, fixed the irrigation and sprayed for weeds.

Lee reported on discussions with CleanStreet, a potential new vendor for cleaning services.

7. **Arts Committee**

Demson reported that the Arts committee has suspended formal meetings, but the Parking Meter petition is still in progress and will be beneficial to the community once completed.

Demson stated that she has been researching public resources to provide artists, theatres and galleries with current public information about the reopening requirements after COVID-19 stay-at-home orders, and available funding options for theatres and performing arts venues.

8. **Marketing Committee**

Luster stated that marketing initiatives were on hold for now.

After open discussion on adding real estate listing to the BID website, the Board decided that it would not be beneficial because it was not a proper representation of the BID, as well as the excessive time and costs that would be involved to maintain the listings.

Bass reported that the database and supporting BID map was in progress. Additional businesses are still in the process of being incorporated into both items.

9. **Nominating/Board Development Committee**

Bass stated that we would be filling a seat on the board because Costello stepping down from his position. Luster expressed great appreciation to Costello for his excellent service on the BID Board.

10. **PLUM Committee**

Massachi stated that there were no updates to report.

11. **SAFE Committee**

Ragan reported that cleanliness, beautification, security, law enforcement, increased outreach services and volunteering are several ways that would be helpful when addressing areas of critical needs and those experiencing homelessness in the BID that are infringing on private property and businesses.

Whebe thanked the BID for donating \$1,000.00 to the grocery outreach program that he has been involved with. Whebe reported that the outreach program was extremely successful, and all of the seniors involved were successfully transitioned into other programs. In addition, the hotline is still available for those in need and long term, permanent pantry program is being put into place.

12. **Old Business**

None.

13. **New Business**

None.

14. **Adjournment**

The meeting was adjourned at 4:45 p.m.

Next Meeting

Thursday, June 25, 2020 at 3:30 p.m.

Location: Zoom Teleconference

Join the Zoom meeting:

<https://us02web.zoom.us/j/84064227914> | Meeting ID: 840 6422 7914