



Thursday, April 23, 2020, 3:30 p.m.

Zoom Meeting | <https://us02web.zoom.us/j/88408370268> | Meeting ID: 884 0837 0268

Approved Minutes of the **MEETING OF THE BOARD OF DIRECTORS**

Approved on May 27, 2020

Attending: W. Anabel, D. Bass, S. Campbell, S. Costello, M. Demson, R. Groeper, P. Hickey, R. Howard, N. Larrew, T. Lee, J. Luster, A. Mehrtens, M. Padilla, S. Pan, T. Ragan, B. Scane, C. Short, F. Wehbe, A. Wilder

Absent: A. Massachi, J. Massachi, A. Gardner

Staff: D. Eisenberg

Guest: Fabio Vasco, CPA

- 1. Call to Order/Welcome/Introductions**
President Luster called the meeting to order at 3:32 p.m.
- 2. Public Comment for Items Not on the Agenda**
No public comment.
- 3. Approval of Meeting Minutes**
Thursday, March 26, 2020 Meeting Minutes (Motion)
Motion to approve the minutes by Luster; second by Wilder. The motion passed unanimously.
- 4. Executive Committee**
Luster introduced CPA Fabio Vasco, to present the 2019 Financial Draft Report.

Vasco presented to the Board, the 2019 Financial report for filing with the City through the BID portal on or before May 1, 2020. Vasco highlighted several of the financial pages.
Approval of BID 2019 Financial Report
Motion to approve the 2019 Financial Report by Bass; second by Wehbe. The motion passed unanimously
- 5. Finance Committee**
Lee reported on the March 2020 P & L, and Balance Sheet. Lee stated that the monthly expenses were on budget, and no services were cut back due to Covid-19.

Bass stated that the fourth installment payment owed to Allied under the 2019 Settlement was negotiated down to 15K and paid.

Lee reported that the only remaining liability for prior years is 15k owed to Sheppard Mullin for the HCPU report in 2019.

6. **Clean and Green Committee**

Lee stated that there has been an increase in the number of needles, hazardous materials and waste in the District that has been challenging for LABT. As a result, a call to action letter was sent by Eisenberg to CD-4 and CD-13 reporting the condition of the District and asking for City cleaning assistance.

Lee stated that HBT has weeded the Medians and the next step would be to spray for the weeds.

7. **Arts Committee**

Demson reported that the Arts committee is going to focus on critical areas of concern in the BID. Demson stated that she would be sourcing public resources to ensure that artists, theatres and galleries have the latest public information available.

Demson noted that a petition for longer Parking Meter terms is in development and will be helpful to the community in the future after Covid-19.

8. **Marketing Committee**

Larrew presented the Marketing Handout that was sent to businesses and residences in the District and areas adjacent to the District. The mailing was sent to approximately 26,000 addresses. The Handout was also distributed to open businesses. A digital version of the handout was also emailed. Larrew stated that the website continues to be updated with resources and content.

9. **Nominating/Board Development Committee**

Bass stated that there was no update.

10. **PLUM Committee**

Padilla and Bass reported that no date has been set for the 7-11 revocation hearing. Wehbe commented that members of the Board of Directors should be present at the hearing. Padilla stated that he would begin to draft letter of concern to the City Planning Department before the hearing.

Padilla stated that there is no update from the City Planning yet regarding the HCPU2.

Padilla reported that the meeting that was scheduled with Alice Roth CD-4, Oliver Hau from LADOT, and the Logistics Director from the 99 Cents store to discuss ways to mitigate traffic, has been postponed until after Covid-19.

Padilla stated that there were no new projects to report.

Padilla reported that the support letter for the Blvd. Development is in review with Luster and Bass.

11. **SAFE Committee**

Wehbe stated that most of the crime recent crime reported in the District is automobile theft.

Mertens reported that the Studio and Harlow have handled safety issues through private security. Wehbe commented that he would provide Mertens with the local SLO contact.

12. **Old Business**

None.

13. **New Business**

The reported incidence on Waring and Highland with Mr. Clippinger, who requested the BID's help to relocate a portable toilet and provide assistance with removing encampments, was resolved through communications with Eisenberg, BID Security and CD-4.

14. **Adjournment**

The meeting was adjourned at 4:37 p.m.

Next Meeting

Thursday, May 28, 2020 at 3:30 p.m.

Location: Zoom Teleconference

Join the Zoom meeting:

<https://us02web.zoom.us/j/83274108162>

Meeting ID: 832 7410 8162

Find your local number:

<https://us02web.zoom.us/j/kcMjXwLuf>