



BOARD OF DIRECTORS MEETING AGENDA

Thursday, November 19, 2020, 3:30 p.m.

Zoom Teleconference | <https://us02web.zoom.us/j/87436370611> | Meeting ID: 874 3637 0611

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

President: J. Luster

Members: W. Anabel, D. Bass, S. Campbell, M. Demson, A. Gardner, R. Groeper, P. Hickey,
R. Howard, T. Lee, A. Massachi, J. Massachi, A. Merhtens, M. Padilla, S. Pan, T. Ragan,
B. Scane, C. Short, F. Wehbe, A. Wilder

- A. Call to Order/Welcome/Introductions**
- B. Public Comment for Items Not on the Agenda**
- C. Approval of Meeting Minutes (Motion) – meeting of October 22, 2020**
- D. Committee Reports**
 - 1. Finance Committee
 - a. P and L – October 2020
 - b. Balance Sheet – October 2020
 - 2. Executive Director
 - a. 2020 Annual Report
 - b. 2021 Assessments
 - c. CleanStreet Stats
 - d. Median Landscaping
 - e. Website/Social Media Stats/E-Blast
 - f. HMD Brochure Update
 - 3. Executive Committee
 - a. 2021 Assessments
 - b. 2020 Annual Report (Motion)
 - 4. Arts Committee
 - a. Planning for 2021

5. PLUM Committee
 - a. 7-11 Nuisance Abatement Proceeding
 - b. Economic Development Summit

6. Clean & Green Committee
 - a. CleanStreet
 - b. Highland Median Improvement Project

7. Marketing Committee
 - a. Website
 - b. Social Media
 - c. Board Member and Stakeholder gift cards
 - d. Bi-Monthly Newsletters

8. Nominating/Board Development Committee
 - a. Review of new applications in process
 - b. Virtual “Snack and Chat” and existing board member forms

9. Safe Committee
 - a. Security Update
 - b. Areas of Critical Needs Update
 - c. Issue caused by Hollywood Food Coalition

E. Old Business

F. New Business

G. Adjournment

H. Next Board of Directors Meeting

Thursday, December 10, 2020 at 3:30 p.m.

Zoom Teleconference

<https://us02web.zoom.us/j/82962088301>

Meeting ID: 829 6208 8301

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.317.7438 or email bidadmin@mediadistrict.org.