



Thursday, March 26, 2020, 3:30 p.m.
ZOOM Teleconference

BOARD OF DIRECTORS MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

President: J. Luster

Members: W. Anabel, D. Bass, S. Campbell, S. Costello, M. Demson, A. Gardner, R. Groeper, P. Hickey, R. Howard, N. Larrew, T. Lee, A. Massachi, J. Massachi, A. Merhtens, M. Padilla, S. Pan, T. Ragan, B. Scane, C. Short, F. Wehbe, A. Wilder

- 1. Call to Order/Welcome/Introductions**
- 2. Public Comment for Items Not on the Agenda**
- 3. Approval of Meeting Minutes**
Thursday, February 27, 2020, Meeting Minutes (Motion).
- 4. Executive Committee**
 - a. 2019 Financial Report by CPA
 - b. BID Portal Compliance
 - c. Hollywood Media District Sign Repair
- 5. Finance Committee**
 - d. 2020 Financial Statement Preparation by CPA
 - e. P and L – February 2020
 - f. Balance Sheet – February 2020
- 6. Arts Committee**
 - a. Mural Project
 - b. Lights across Santa Monica Blvd
 - c. Other projects advocated by Committee and CD-13

- 7. Clean & Green Committee**
 - a. LABT update – cleaning during the Safer at Home Order
 - b. Report in use of additional five shifts for median cleaning and repair
 - c. Medians - weeding
 - d. Medians - tree trimming

- 8. Marketing Committee**
 - a. Social Media
 - b. Website
 - d. Newsletter
 - e. Logo
 - f. Database

- 9. Nominating/Board Development Committee**
 - a. n/at

- 10. PLUM Committee**
 - a. Letter regarding 7-11 Revocation
 - b. The HCPU2 - update
 - c. Left turn into 99¢ store – Willoughby/La Brea
 - d. New Projects
 - e. Support letter for Blvd. Development
 - f. Stanford University Event

- 11. Safe Committee**
 - a. Programs to assist Homeless “One Corner at a Time”
 - b. Issues during the Safer at Home order
 - c. Homelessness Resource List for Businesses

- 12. Old Business**

- 13. New Business**



14. Adjournment

Next Meeting

Thursday, April 30, 2020, at 3:30 p.m.

Location: Teleconference

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.371.7438 or email bidadmin@mediadistrict.org.