



Thursday, February 06, 2020, 4:00 p.m.  
The BID Office, 948 N. Sycamore, Suite 215, Los Angeles, CA

## **APPROVED MINUTES OF SPECIAL PLUM COMMITTEE MEETING**

Approved on March 05, 2020

**Attending:** D. Bass, S. Campbell, R. Howard, Jeff Luster, A. Massachi, M. Padilla, S. Pan, B. Scane, A. Wilder

**Absent:** J. Massachi

**Guests:** Sebastian Schoepe

1. **Call to Order/Welcome/Introductions**  
The meeting was called to order by Co-Chair Padilla at 4:05 p.m.
2. **Public Comment for Items Not on the Agenda**  
None.
3. **Approval of Meeting Minutes (Motion)**  
Padilla made a motion to approve the minutes of Thursday, December 05, 2020 that motion was seconded by Luster. The motion passed unanimously.
4. **960 N. La Brea**  
Sebastian Schoepe, President of the RSG Group, North America, presented to the PLUM committee on the details and nature of the at 960 La Brea. Mr. Schoepe pointed out that the club will function from early morning through the evening and includes amenities of a private social and business club. It will include a top rated restaurant. The committee discussed solutions to concerns about parking and traffic congestion.
5. **Hollywood Community Plan Update Supplemental Letter**  
Bass reported that the supplemental letter prepared by Sheppard Mullin was finalized, with input from several of the committee members. He also reported that the firm has not yet received any feedback from the City.
6. **Powerlines – Underground Programs**  
Padilla explained that he has been in discussion with Alice Roth regarding the potential of advancing an underground powerline project along Santa Monica Blvd. Committee members expressed the need to better understand from LADWP how the project may be achieved. Alice Roth has a contact at LADWP, and she will try to set-up a meeting to discuss with the PLUM committee.

7. **Left turn into 99 cents only store on Willoughby**

Padilla reported that the traffic congestion on Willoughby has been an area of concern. Padilla has been in discussion with Alice Roth and Oliver Howe from LA DOT, regarding the next steps to resolving the traffic congestion in this area. Oliver Howe requested the committee schedule a meeting with the 99 Cents store manager to address the concern. In addition, he also advised that committee members should monitor the traffic in this area to see what the times of day are of the biggest concern. Oliver Hou also advised Padilla that the installation of bollards could take about two months to complete once initiated.

8. **Old Business**

a. **Traffic Signal at Waring & Highland**

Miguel Padilla said that the process to install a signal would take about 2 years. Bass reported that he has heard from stakeholders that accidents and near accidents are a regular occurrence.

b. **Parking Meters**

Padilla reported that the 1- hour parking is not being enforced, and is not consistent. Padilla spoke with Oliver Howe from LADOT, who advised the he will increase the parking enforcement monitoring cycles. Padilla reported that CD-4 requests that we present the parking meter request to the neighborhood council – CHNC. A Massachi stated that he would have the matter placed on the CHNC agenda for the meeting to occur on February 24, 2020.

c. **926 N. Sycamore**

Padilla reported that the request for a change supported by the BID was accepted by the Planning Commission.

9. **New Business**

None.

10. **Adjournment**

The meeting was adjourned at 5:04 p.m.

**Next Meeting**

Thursday, March 05, 2020 at 3:00 p.m.

Location: The BID Office, 948 N. Sycamore Ave., Suite 215, Hollywood, CA 90038