



ANNUAL MEETING OF THE BOARD OF DIRECTORS MEETING AGENDA

Thursday, January 28, 2021, 3:00 p.m.

Zoom Teleconference | <https://us02web.zoom.us/j/81045336160> | Meeting ID: 81045336160

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

President: J. Luster

Members: W. Anabel, D. Bass, S. Campbell, M. Demson, A. Gardner, R. Groeper, P. Hickey,
R. Howard, T. Lee, A. Massachi, J. Massachi, M. Padilla, S. Pan, T. Ragan,
B. Scane, C. Short, F. Wehbe, A. Wilder

- A. Call to Order/Welcome/Introductions**
- B. Public Comment for Items Not on the Agenda**
- C. Approval of Meeting Minutes (Motion) – Meeting of December 10, 2020**
- D. Proof of Notice of Meeting**
- E. Nominating Board Development Committee**
 - a. Election of Directors
 - b. Election of Officers
 - c. Welcome new Board and Officers
- F. President’s Report**
- G. Executive Director’s Report**
- H. Executive Committee**
 - a. Planning 2021
- I. Finance Committee**
 - a. P and L – Year end 2020
 - b. Balance Sheet – Year end 2020
 - c. Financial Statement review by accountant – February 2021

J. Committee Reports

1. Arts Committee

- a. Planning for 2021

2. PLUM Committee

- a. 7-11 Nuisance Abatement Proceeding
- b. HCPU2 Planning Department Hearing – February 18, 2021
- c. Schedule Post Group project presentation

3. Clean & Green Committee

- a. CleanStreet
- b. Highland Median Improvement Project
- c. Efforts to address sidewalk safety with repairs

4. Marketing Committee

- a. Website
- b. Social Media
- c. Bi-Monthly Eblasts

5. Safe Committee

- a. Security Activity Status Report
- b. Critical Locations Evaluation (Tents, Camper/RV Population)
- c. Monitoring of Hollywood Food Coalition
- d. Parking Meters
- e. Trash Cans

K. Old Business

L. New Business

M. Adjournment/Next Board of Directors Meeting

Next Meeting:

Thursday February 25, 2021 at 3:30 PM

Zoom Teleconference

<https://us02web.zoom.us/j/81045336160> | Meeting ID: 81045336160

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.317.7438 or email bidadmin@mediadistrict.org.