



Thursday, January 23, 2020, 3:30 p.m.
The Village at Ed Gould Plaza, Conference Room 139, 1125 N. McCadden Pl., Los Angeles, CA

APPROVED MINUTES OF SPECIAL ANNUAL MEETING OF THE BOARD OF DIRECTORS

Approved on February 27, 2020

Attending: D. Bass, W. Anabel, S. Campbell, S. Costello, M. Demson, A. Gardner, R. Groeper, P. Hickey, R. Howard, T. Lee, N. Larrew, J. Luster, A. Massachi, J. Massachi, A. Merhtens, M. Padilla, T. Ragan, S. Pan, B. Scane, C. Short, F. Wehbe, A. Wilder

Absent: None

- 1. Call to Order/Welcome/Introductions**
Bass called the meeting to order at 3:35 pm.
- 2. Public Comment for Items Not on the Agenda**
No public comment.
- 3. Approval of Meeting Minutes**
Thursday, December 19, 2019 Meeting Minutes (Motion)
Motion by F. Wehbe to approve; second by J. Massachi. T. Lee stated that the draft minutes on the description of power washing should be refined. Bass stated he would make the requested minor change. The motion passed 14-0-5.
- 4. Proof of Meeting Notice**
Bass pointed out the attached proof of notice of the Annual Meeting and stated that the notice was also published on the website.
- 5. Nominating Board Development Committee**
Bass reported that the committee had received several self-nominations for the Board. Bass stated that after several interviews and discussion, the committee unanimously recommended the addition of three self-nominated candidates – Nancy Larrew, Timothy Ragan, and China Short. In addition, Bass informed that the committee likewise also unanimously recommended the re-election of the board members whose terms were expiring – Wil Anabel, David Bass, Ron Groeper, Thor Lee, Brian Scane and Ferris Wehbe.



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F. Wehbe moved to approve the entire slate of directors; R. Groeper seconded that motion. The motion passed unanimously.

Bass then asked that each board member also fill out and sign each ballot for the files. He received such signed ballots that confirmed the unanimous election of the proposed slate of directors.

Bass also reported that the committee considered how to best manage the board in 2020 through a new slate of officers and presented those recommended officers. A ballot showing the recommended officers was presented: President, Jeffery Luster; Immediate Past President, David Bass; Vice President No. 1; Simon Costello; Vice President No. 2; Miguel Padilla; Treasurer, Thor Lee; Secretary, Ashlee Gardner; Community Relations Officer, Nancy Larrew.

F. Wehbe moved to accept the entire slate of officers; R Groeper seconded that motion. The motion passed unanimously. Bass asked that each board member complete the ballot for officers. He received such signed ballots that confirmed the unanimous election of the proposed slate of officers.

6. President's Report

Bass reviewed the year as President. He reported on successes of the Board and the impact the district has had on the community. He outlined the changes that had been implemented on services and administration that have improved the district and the operations of the district. Bass thanked the board for the honor of serving for two years.

Luster discussed the work of the board in 2020 and some of his goals for the board in 2020.

7. Executive Committee

Luster and Bass reported that the 2020 Annual Planning Report was filed and approved by the City of Los Angeles. Luster and Bass reported that an Acting Executive Director who performs administrative and graphic work for the District has been working since January 2, 2020. Luster stated that the executive committee will work to retain her for the year.

Bass reported that the new BID portal is now working. All filings with the City will be completed through that new portal.



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8. Finance Committee

Costello reported that the balance sheet and P and L are attached to the agenda. He showed that each report reflects a substantial improvement on the financial condition of the district from the prior year. Bass pointed out that the budget for 2020 does not include “rollover” since all money remaining as of January 2020 is allocated for 2019 expenses. Bass reported on the process for receiving 2020 assessments.

9. Closed Session

The Committee may recess into Closed Session pursuant to Government Code Section 54956.9(d) (2) to allow the Committees to confer with its legal counsel on pending legal and financial matters

Luster adjourned the meeting to closed session at 4:29pm. Luster resumed the regular meeting at 4:37 p.m.

10. Arts Committee

Demson discussed the efforts of the Arts Committee to work on adding lights to Santa Monica Blvd and paving sidewalks. She stated that these programs have been advanced through her work with CD-13. She also reported that the program of pole banners is on hold, but not abandoned because of the prohibition imposed the Bureau of Street Lighting. Demson presented a draft budget for the Theatre Crawl.

11. Clean & Green Committee

Lee discussed the program of trimming trees and selective sidewalk power-washing.

12. Marketing Committee

Gardner reported on the further refinement and development of social media and the website. The 4Q newsletter will be completed and distributed. A data base continues to be developed so that information is available about businesses in the District through the website.

13. Plum Committee

Padilla pointed out that the final letter on the HCPU2 is attached to the agenda. The letter was submitted on December 16, 2019. He discussed that the PLUM committee will review all permits for projects in the District by getting notification form the City Planning department. The next PLUM meeting will include a presentation from 960 La Brea. A sub-committee will be formed to address the powerlines on Santa Monica Blvd.



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14. Safe Committee

Wehbe reported that the committee has met with LAPD officers Guerra and Jordan to discuss ways to best handle issues of homelessness. Rudy Salinas from The Center also presented to the committee on services the Center will provide to the District.

15. Old Business

None

16. New Business

None

17. Adjournment

Luster adjourned the meeting at 5:10 p.m.

Next Meeting

Thursday, February 27, 2020 at 3:30 p.m.

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Respectfully submitted, David Bass, Immediate Past President