



BOARD OF DIRECTORS MEETING AGENDA

Thursday, December 10, 2020, 3:00 p.m.

Zoom Teleconference | <https://us02web.zoom.us/j/82962088301> | Meeting ID: 829 6208 8301

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

President: J. Luster

Members: W. Anabel, D. Bass, S. Campbell, M. Demson, A. Gardner, R. Groeper, P. Hickey,
R. Howard, T. Lee, A. Massachi, J. Massachi, M. Padilla, S. Pan, T. Ragan,
B. Scane, C. Short, F. Wehbe, A. Wilder

- A. Call to Order/Welcome/Introductions**
- B. Public Comment for Items Not on the Agenda**
- C. Approval of Meeting Minutes (Motion) – meeting of November 19, 2020**
- D. Committee Reports**
 - 1. Finance Committee
 - a. P and L – November 2020
 - b. Balance Sheet – November 2020
 - 2. Executive Director
 - a. 2021 Annual Report
 - b. CleanStreet Stats
 - c. Median Landscaping
 - d. Website/Social Stats/E-Blast/Brochure/3Q Newsletter
 - e. Hollywood Food Coalition
 - f. Annual Stakeholder Meeting Gift Cards
 - 3. Executive Committee
 - a. General updates
 - b. Approval of Annual Planning Report by City (attachment)

4. Arts Committee
 - a. Planning for 2021
 5. PLUM Committee
 - a. 7-11 Nuisance Abatement Proceeding
 - b. HCPU2 Preliminary Planning Department Hearing
 6. Clean & Green Committee
 - a. CleanStreet
 - b. Highland Median Improvement Project
 - c. Efforts to address sidewalk safety
 7. Marketing Committee
 - a. Website
 - b. Social Media
 - c. Bi-Monthly Newsletters
 8. Nominating/Board Development Committee
 - a. Review of new applications in process
 - b. Virtual “Snack and Chat” and existing board member forms
 9. Safe Committee
 - a. Evaluation of Homeless in District
 - b. Security Update
 - c. Areas of Critical Needs Update
 - d. Monitoring of Hollywood Food Coalition
- E. Old Business**
- F. New Business**
- G. Adjournment**
- H. Next Board of Directors Meeting**
Thursday, January 28, 2021 at 3:30 p.m.
Zoom Teleconference
<https://us02web.zoom.us/j/81045336160>
Meeting ID: 810 4533 6160

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.317.7438 or email dbass@basslawla.com.