



Thursday, October 22, 2020, 3:30 p.m.
WEBEX TELECONFERENCE

SPECIAL BOARD OF DIRECTORS

MEETING AGENDA and

20TH ANNUAL MEETING of STAKEHOLDERS

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

President: J. Luster

Members: W. Anabel, D. Bass, S. Campbell, M. Demson, A. Gardner,
R. Groeper, P. Hickey, R. Howard, T. Lee, A. Massachi, J. Massachi, A. Merhtens,
M. Padilla, S. Pan, T. Ragan, B. Scane, C. Short, F. Wehbe, A. Wilder

- 1. Call to Order/Welcome/Introductions**
- 2. Public Comment for Items Not on the Agenda**
- 3. Approval of Meeting Minutes – September 24, 2020**
Thursday, September 24, 2020, Meeting Minutes (Motion)
- 4. Executive Committee**
 - a. Annual Stakeholder Meeting
- 5. Executive Director Report**
 - a. 2Q Newsletter/Email Blast – update
 - b. 3Q Newsletter
 - c. Clean Activity Report
 - d. Median Landscaping Update
 - e. Nominations Mailing/Candidate Application Update
- 6. Finance Committee**
 - a. P and L – September 2020
 - b. Balance Sheet – September 2020
- 7. Clean & Green Committee**
 - a. CleanStreet Update
 - b. Median Update

- 8. Marketing Committee**
 - a. Website Updates
 - b. Social Media Updates
 - c. District Brochure/Ambassadorship Program
- 9. Nominating/Board Development Committee**
 - a. Candidate Application Update
 - b. Nominations per Bylaws
- 10. PLUM Committee**
 - a. 7-11 Nuisance Abatement Proceeding
 - b. HCPU2 Update
- 11. Safe Committee**
 - a. Security Update
- 12. Arts Committee**
 - a. LGBT 'Drive-In' Experience
 - b. Virtual Theatre
 - a. Virtual Festival
- 13. Old Business**
- 14. New Business**
- 15. Adjournment of Board of Directors Meeting**

Next Board of Directors Meeting:
Thursday, November 19, 2020, at 3:30 p.m.
Location: WEBEX Teleconference
- 16. Annual Meeting of Stakeholders**
 - a. Remarks by President
 - b. Public Speakers
 - c. Questions/Comments from Stakeholders
 - d. Adjournment of Annual Meeting of Stakeholders

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.371.7438 or email dbass@basslawla.com.