



Thursday, May 21, 2020, 10:30 a.m.

Zoom Teleconference | <https://us02web.zoom.us/j/82324402543> | Meeting ID: 823 2440 2543

## **Approved Meeting Minutes** **JOINT Meeting - FINANCE AND EXECUTIVE COMMITTEES**

Approved on June 18, 2020

**Attending:** J. Luster, T. Lee, D. Bass, S. Costello, A. Gardner, N. Larrew, M. Padilla  
**Staff:** D. Eisenberg

- 1. Call to Order/Welcome/Introductions**  
The meeting was called to order by Executive Chair Jeff Luster at 10:32 a.m.
- 2. Public Comment for Items Not on the Agenda**  
None.
- 3. Approval of Meeting Minutes (Motion) - meeting of April 9, 2020.**  
Lee made a motion to approve the meeting minutes of April 9, 2020, seconded by Costello. The motion passed unanimously.
- 4. Committee Reports**
  - A. Finance Committee**  
Lee presented the April 2020 P & L and Balance Sheet. Lee noted that the overall cost of services for the LA Beautification team increased and was approved by the Finance Committee. Additional expenditures also included a donation to the Grocery Outreach Program, a printed Marketing mailer, and tax preparation fees.  
  
Lee reported that the second invoiced amount of assessments from the City has been received.  
  
Bass noted that the only remaining deferred liability from prior years is the \$15k owed to Sheppard Mullin. That liability should be paid before September 2020.

**B. Arts Committee**

- i. Luster stated that there were no updates to report at this time during the Covid-19 crisis. All initiatives were put on hold until the fourth quarter, with the exception of the Parking Meters.

Larrew reported that Demson and Sean Starkey CD-13 were continuing to work on the parking meter initiative.

**C. Plum Committee**

- i. Report on 7-11 Revocation  
There were no updates reported on the hearing date. Bass recommended that the PLUM Committee talk to Security about incidents at the 7-11 location, and what measures would mitigate the intrusion into the neighborhood from those incidents.
- ii. The HCPU-2 – update  
There were no updates stated.
- iii. Turns in the 99 Cents Only Store on Willoughby  
A new meeting will be set-up with the 99 Cents Only store Logistics Director Dan Gurry, Alice Roth, Dan Hou, Padilla, Luster, Bass and Eisenberg to discuss the first steps to making improvements to the traffic congestion on Willoughby once the Stay at Home orders are lifted.
- iv. Follow-up on new projects  
There were no updates reported.
- v. Support letter for Blvd. Development  
The Support letter was completed.

**D. Clean and Green Committee**

- i. Report on presentation by LABT  
Lee reported that due to the Covid-19 shut down of businesses, most of the restroom facilities open to those experiencing homelessness are no longer available. Therefore, an increase of human waste and containers of urine needles are being found in the District.



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Lee stated that as a follow-up to the Letter sent to the Councilmembers about the condition of the BID sanitation, a map showing the areas of critical needs, with photos were sent to both Sean Starkey CD-13 and Alice Roth CD-4 for their reference. As a result, both CD's were successful in partnering with the BID to help clean up the toxic waste and trash in the BID.

**E. Marketing Committee**

i. Website

Larrew reported that all marketing initiatives would be put on hold until the database was completed.

ii. Database

Bass reported that Cartifacts and Urban Place are working on the BID Database. The goal is to gather the names of each business and property owner with addresses, websites, phone numbers, and other information.

**F. Nominating/Board Development Committee**

No update to report.

**G. Safe Committee**

i. Luster and Bass reported that Tim Ragan has been diligently providing outreach to those experiencing homeless and thanked him.

Luster stated that a Federal Judge issued a preliminary order requiring that thousands of people experiencing homelessness living under LA freeway overpasses and underpasses, and near entrance ramps, be relocated for safety reasons.

Gardner inquired about the location of the BID Security transponders because her business has experienced some trouble with fires since COVID-19. Eisenberg will follow-up with Security about the location of the transponders and checkpoint procedures.

**5. Old Business**

None.

**6. New Business**

Costello reported to the Finance and Executive Committees that he would be stepping down from his position at the BID because he was retiring.

**7. Adjournment**

The meeting was adjourned at 11:24 p.m.

**Next Meeting**

Thursday, June 18, 2020 at 11:00 a.m.

Location: Zoom Teleconference

**Zoom Meeting:** <https://us02web.zoom.us/j/83784808539>

Meeting ID: 837 8480 8539