



Thursday, February 13, 2020, 10:30 a.m.  
The BID Office, 948 N. Sycamore Ave., Los Angeles, CA

**Approved Meeting Minutes**  
**JOINT Meeting - FINANCE AND EXECUTIVE COMMITTEES**

Approved on March 12, 2020

**Attending:** J. Luster, T. Lee, D. Bass, S. Costello, A. Gardner, N. Larrew, M. Padilla

**Staff:** Dianna Eisenberg (Executive Director)

**1. Call to Order/Welcome/Introductions**

The meeting was called to order by Executive Chair Jeff Luster at 10:35 a.m.

**2. Public Comment for Items Not on the Agenda**

None.

**3. Approval of Meeting Minutes (Motion) - meeting of December 13, 2019**

Bass made a motion to approve the meeting minutes of December 13, 2019, seconded by S. Costello. The motion passed unanimously.

**4. Closed Session**

Luster adjourned the regular meeting at 10:35 a.m. to commence the Closed Session. Luster adjourned the Closed session at 10:36 a.m. and resumed the regular meeting.

**5. Committee Reports**

**A. Finance Committee**

Bass presented the explained the January 2020 P& L and Balance Sheet. He pointed out that the BID had received the first installment of 2020 assessments on January 30, 2020. Bass reported that the approximate \$50,000 remaining in the accounts after December 31, 2019 was used to pay 2019 expenses in January 2020.

Bass stated that he will gather the required documents for the preparation of the Annual Financial Statement by the CPA, Fabio Vasco.

The Committee reviewed the chart of monthly expenses from the January / February Chart of BID Payables.

**B. Arts Committee**

- i. The Committee discussed generally that the Theatre Crawl should be deferred as a project until further information is developed on third party sponsors.
- ii. Luster recommended the removal of the Pole Banners from the Agenda, as it appears that the city will not permit the installation of banners.

**C. Plum Committee**

- i. Report on RSG and 960 La Brea  
Padilla reported that Sebastian Schoepe, President of the RSG Group, North America, presented details and development of the new Fitness Club on 960 La Brea.
- ii. The HCPU-2 – update  
Padilla advised that there was no update yet.
- iii. Turns in the 99 Cents Only Store on Willoughby  
Padilla explained that a meeting will be set up with the manager from the .99 Cent Store to discuss the traffic congestion and first steps to making improvements.
- iv. City Planning on applications in BID  
Bass explained that the BID Executive Director and PLUM committee should monitor the permits sought in the BID by receiving early notices from the Planning Department.

**D. Clean and Green Committee**

- i. Report on presentation by LABT  
Lee reported on issues LABT faces regularly while completing cleaning services throughout the district. LABT staff have been harassed by people on the street, and have encountered hazards and dangers from human waste and discarded needles.
- ii. Adding five cleaning shifts (Motion)  
Lee reported that the Clean and Green Committee passed a motion authorizing five additional cleaning shifts. Lee made a motion to approve the Clean and Green Committee's recommendation authorizing five additional cleaning shifts to LABT. That motion was seconded by Jeff Luster. The motion passed unanimously.

**E. Marketing Committee**

i. Website

Gardner reported that content on the website will continue to be updated every month. Linking the website to other city departments has been successfully completed, including linking to CD-4 and CD-13.

ii. Database

The Marketing committee will partner with Security to walk the district to update contacts and information on businesses.

iii. Newsletter

The 4<sup>th</sup> Quarter 2019 will be completed in the following week.

iv. Logo

Larrew and Gardener explained that the logo will be a work in-progress.

v. BID APP

BID APP development for the BID was not discussed.

**F. Nominating/Board Development Committee**

No update to report.

**G. Safe Committee**

Bass reported that the Committee had met with Rudy Salinas from The Center about bring resources to the District. The committee unanimously met.

**6. Old Business**

None.

**7. New Business**

None.

**8. Adjournment**

The meeting was adjourned at 11:45 a.m.

**Next Meeting**

Thursday, March 12, 2020 at 10:30 a.m.

Location: The BID Office, 948 N. Sycamore Ave., Los Angeles, CA 90038