



Wednesday, January 15, 2020, 11:00 a.m.
The Village at Ed Gould Plaza, 1125 N. McCadden Pl., Room 137, Los Angeles, CA 90038

Approved Special Meeting Minutes
ARTS COMMITTEE

Approved on April 16, 2020

Attending: D. Bass, M. Demson, Padraic Duffy, D. Henning, J. Imparato, N. Larrew, A. Wilder

Guests: Sean Starkey (CD-13)

1. Call to Order/Welcome/Introductions

The meeting was called to order by M. Demson at 11:07 a.m.

2. Public Comment for Items Not on the Agenda

None.

3. Approval of Meeting Minutes (Motion) - meeting of December 10, 2019

Demson made a motion to approve the meeting minutes of December 10, 2019, seconded by Larrew. The motion passed unanimously.

4. Theatre Row Improvement Projects

A. Parking Meter terms on Santa Monica Blvd.

A petition is needed to increase the maximum meter time from two hours to four hours.

Committee members stated that the desired blocks would be identified, and Sean Starkey (CD-13) will work with DOT to generate the petition for businesses to sign.

B. DWP Parking Lot on Wilcox

Sean Starkey (CD-13) reported that the empty parking lot on Wilcox was given to the DWP intending to be used as a Customer Service Center. Since the Service Center has not been built, the ownership of the property may revert back to the donor and may be used for supportive housing or another public purpose.

C. Boulevard string lighting and Gateway signs

The committee stated that they would like to move forward with string lighting across Santa Monica Blvd, and a sign project. Assemblymember Richard Bloom (CD-50) will be contacted to initiate the projects needing CalTrans assistance.

D. Sidewalk repair – EB5

Several members voiced concern about sidewalk repair. The committee stated that theatre sidewalk repair is likely the responsibility of property owners, but could be addressed by the District. The committee discussed researching curb ramps for Santa Monica Blvd.

E. Tree trimming along Santa Monica Blvd.

Demson reported that the trimmed trees along Hollywood Theatre Row look great and thanked the Clean and Green Committee.

F. Mural project

The committee unanimously agreed that a "theatre themed" mural project, designed by a prominent muralist, would bring instant attention and cachet to the district. Several members of the Committee discussed possible artists, including Shepard Fairey.

Demson stated that the next step would be to discuss with muralists their interest, and identify blank walls suitable for murals along Santa Monica Blvd. Bass will provide Demson with a list of building owners along Santa Monica Blvd.

5. Theatre Crawl

Demson presented the Theatre Crawl budget at \$33K with no contingencies. Suggestions to reduce the budget were discussed. Bass asked Mr. Starkey if the Councilmember's office might cover some of this cost. Mr. Starkey said he would investigate. Until the event is approved by the Board, no further action to be taken on the production timeline.

6. Art Walk

No update reported.

7. Old Business

None.

8. New Business

None.

9. Adjournment

The meeting was adjourned at 12:25 p.m.

Next Meeting

Thursday, April 16, 2020 at 11:00 a.m.

Location: Zoom Teleconference

Zoom Meeting: <https://us02web.zoom.us/j/118107095> | Meeting ID: 118 107 095