



JOINT MEETING – FINANCE AND EXECUTIVE COMMITTEES

Thursday, March 12, 2020 – 10:30 a.m.
The BID Office, 948 N. Sycamore Ave., Los Angeles, CA

MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

Chair: J. Luster

Members: D. Bass, S. Costello, A. Gardener, N. Larrew, T. Lee, M. Padilla

- A. Call to Order/Welcome/Introductions**
- B. Public Comment for Items Not on the Agenda**
- C. Approval of Meeting Minutes (Motion) – meeting of February 13, 2019.**
- D. Committee Reports**
 - 1. Finance Committee
 - a. P and L – February 2020
 - b. Balance Sheet – February 2020
 - c. Monthly Expenses
 - d. Annual Financial Report for City
 - e. Hollywood Media District sign repair
 - 2. Arts Committee
 - a. Clean-up sidewalks
 - b. Lights across Santa Monica Blvd.
 - c. Murals

3. PLUM Committee
 - a. Letter regarding 7-11 revocation hearing
 - b. The HCPU2 – update
 - c. Turns into 99 Cents Only Store on Willoughby
 - d. Follow up on new projects
 - e. Support letter for Blvd. Development
4. Clean & Green Committee
 - a. LABT - update
 - b. Report in use of additional five shifts
 - c. Tree trimming medians
 - d. Weeding medians
 - e. New landscaping
5. Marketing Committee
 - a. Website
 - b. Database
 - c. Social Media
 - d. Newsletter
 - e. Logo
 - f. Video
6. Nominating/Board Development Committee
7. Safe Committee
 - a. Safe Sidewalks presentation by Vanessa Gopaul
 - b. Create resource list for people living on the street
 - c. One corner at a time projects
- E. Old Business**
- F. New Business**
- G. Adjournment**
- H. Next Joint Finance & Executive Committee Meeting**

Thursday, April 9, 2020 at 10:30 a.m.
The BID Office, 948 N. Sycamore Ave., Los Angeles, CA