



Marketing Committee

The Cat & Fiddle Restaurant, 742 N. Highland Avenue, Los Angeles, CA
Wednesday, March 11, 2020 – 4:00 p.m.

SPECIAL MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

Co-Chairs: A. Gardner and Nancy Larrew

Members: D. Bass, R. Groeper, P. Hickey, N. Larrew, A. Wilder

1. **Call to Order/Welcome/Introductions**
2. **Public Comment for Items Not on the Agenda**
3. **Approval of Meeting Minutes (Motion)**
Wednesday, February 12, 2020, Marketing Committee Meeting Minutes
4. **Website**
5. **Social Media - update**
6. **Video of District**
7. **HMD BID Logo Development**
8. **4th Quarter Newsletter**
 - a. Distribution
9. **1st Quarter Newsletter**
 - a. Articles
 - b. Copywriter
 - c. Photos
10. **Database**
 - a. BID Informative Brochure
 - b. Security Sticker for district businesses
 - c. Walking the District
11. **Old Business**
12. **New Business**



13. Adjournment/Next Meeting:

Wednesday, April 08, 2020 at 4:00 p.m.

The Cat & Fiddle Restaurant, 742 N. Highland Avenue, Los Angeles, CA

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.371.7438 or email dbass@basslawla.com.