



JOINT MEETING – FINANCE AND EXECUTIVE COMMITTEES

Thursday, February 13, 2020 – 10:30 a.m.
The BID Office, 948 N. Sycamore Ave., Los Angeles, CA

MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

Chair: J. Luster

Members: D. Bass, S. Costello, A. Gardener, N. Larrew, T. Lee, M. Padilla

- A. Call to Order/Welcome/Introductions**
- B. Public Comment for Items Not on the Agenda**
- C. Approval of Meeting Minutes (Motion) – meeting of December 12, 2019.**
- D. Closed Session**

The Committee may recess into Closed Session pursuant to Government Code Section 54956.9(d)(2) to allow the Committees to confer with its legal counsel on pending legal and financial matters.
- E. Committee Reports**
 - 1. Finance Committee
 - a. P and L and Balance Sheet – January 2020
 - b. Assessments 2020
 - c. Annual Financial Statement 2020
 - d. Monthly Expenses
 - 2. Arts Committee
 - a. Theatre Crawl Budget
 - b. Pole Banners
 - c. Lights across Santa Monica Blvd.
 - d. Murals

3. PLUM Committee
 - a. Report on RSG and 960 La Brea
 - b. The HCPU2 Update
 - c. Turns into 99 Cents Only Store on Willoughby Stop sign
 - d. City Planning on applications in BID
4. Clean & Green Committee
 - a. Report on presentation by LABT
 - b. Adding an additional 5 shifts (Motion)
 - c. Tree trimming medians
 - d. Meeting with landscapers to improve medians
5. Marketing Committee
 - a. Website
 - b. Database
 - c. Social Media
 - d. Newsletter
 - e. Logo
 - f. App
6. Nominating/Board Development Committee
 - a. Report on elections
7. Safe Committee
 - a. Meeting with Rudy Salinas
- F. Administrative**
 - a. Acting Executive Director
 - b. Bookkeeping
 - c. Information for CPA
 - d. Chart of Meetings
 - e. Meeting location
- G. Old Business**
- H. New Business**



- I. Adjournment**
- J. Next Finance Committee Meeting**
Thursday, March 12, 2020 at 10:30 a.m.
- K. Next Executive Committee Meeting**
Thursday, March 12, 2020 at 9:30 a.m.

Location: The Village at Ed Gould Plaza,
Conference Room 139
1125 N. McCadden Pl.
Los Angeles, CA

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.317.7438 or email dbass@basslawla.com.