



Thursday, September 26, 2019, 2:30 p.m.  
The Village at Ed Gould Plaza, 1125 N. McCadden Pl., Los Angeles, CA

## **SPECIAL MARKETING COMMITTEE MEETING AGENDA**

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

**Chair:** A. Gardner

**Members:** D. Bass, R. Groeper, P. Hickey, R. Howard, T. Lee, A. Wilder

- 1. Call to Order/Welcome/Introductions**
- 2. Public Comment for Items Not on the Agenda**
- 3. Approval of Meeting Minutes**  
**Thursday, July 11, 2019 Marketing Committee Meeting Minutes (Motion)**
- 4. Website**
  - a. Work on new website by Jennifer Mola
  - b. Transfer of control from Counterintuity
- 5. Social Media**
  - a. Work of Cat Rose Lev on Instagram
  - b. Twitter and Facebook
- 6. Newsletter**
  - a. Updating LA City Portal
  - b. Third quarter newsletter
  - c. Fourth quarter newsletter
- 7. Database**
  - a. Mailchimp
  - b. Creation of new database by categories
- 8. Old Business**
- 9. New Business**
- 10. Adjournment/Next Meeting**

Thursday, October 24, 2019 at 2:30 p.m.  
The Village at Ed Gould Plaza, Conference Room t/b/d, 1125 N. McCadden Pl., Los Angeles, CA

*Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323-371-7438 or email dbass@basslawla.com.*