



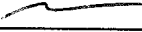


Hollywood Media District BID
Arts Committee Meeting, April 18, 2019
LGBT Center, 1220 N. Highland Ave., Hollywood CA



Pursuant to the Brown Act 54953.3. A member of the public shall not be required, as a condition to attendance at a meeting of a legislative body of a local agency, to register his or her name, to provide other information, to complete a questionnaire, or otherwise to fulfill any condition precedent to his or her attendance.

If an attendance list, register, questionnaire, or other similar document is posted at or near the entrance to the room where the meeting is to be held, or is circulated to the persons present during the meeting, it shall state clearly that the signing, registering, or completion of the document is voluntary, and that all persons may attend the meeting regardless of whether a person signs, registers, or completes the document.

MEMBERS

David Bass		_____
Carol Cassella		_____
Martha Demson		_____
Laurie Goldman		_____
Daniel Henning		_____
Nancy Larrew		_____
Aaron Wilder		_____

STAFF

Alfredo Hernandez		_____
Jim Omahen		_____

GUESTS

print name	company or organization
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____



LGBT Center, 1220 N. Highland Ave., LA CA
Thursday, April 18, 2019, 9:30am
(Note new time)

ARTS COMMITTEE MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

Chairs: M. Demson, A. Wilder

Members: D. Bass, C. Cassella, L. Goldman, D. Henning, N. Larrew

1. Call to Order/Welcome/Introductions
2. Public Comment for Items Not on the Agenda
3. Approval of Meeting Minutes (Motion)
Arts Committee Meeting Minutes - Thursday, March 21, 2019
4. Theatre Crawl (Motion)
5. Hollywood Theatre Row Banners (Motion)
6. Media District Gallery/Art Walk
7. Old Business
8. New Business
9. Adjournment/Next Meeting
Thursday, May 16, 2019 at 11 a.m.
LGBT Center

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.860.0088 or email jim@mediadistrict.org.



Thursday, March 21, 2019, 11 a.m.

LGBT Center, 1220 N. Highland Ave., LA CA

Unapproved – ARTS COMMITTEE MEETING MINUTES

Attending: D. Bass, C. Cassella, M. Demson, D. Henning, N. Larrew, A. Wilder

Absent: L. Goldman

Staff: A. Hernandez, J. Omahen

Guests: B. Rodriguez

- A. Call to Order/Welcome/Introductions
 - Demson and Wilder called the meeting to order at 11:25 a.m.
 - Bertha Rodriguez introduced herself and said she is with the Asylum Theatre at Studio C on Santa Monica Blvd.
- B. Public Comment for Items Not on the Agenda – none
- C. Approval of Meeting Minutes

Thursday, February 21, 2019 Arts Committee meeting

On a Motion by Henning, seconded by Wilder, the Arts Committee voted to approve minutes from Thursday, February 21, 2019 meeting.
- D. Updates
 - i. Theatre Crawl

Demson said that postponing the Crawl date will give more time for planning. Demson reported she has drafted an event planning report and she would send it to everyone to review. Demson also added that she is planning a meeting with the participating theatre to discuss all details.
 - ii. Hollywood Theatre Row Banners

Demson reported she now has all the theatre logos except for one. Bass mentioned that perhaps it would be better just coming up with one Theatre Row logo and using that on all the banners. Demson made several suggestions regarding the banner design. Hernandez mentioned that he will be having a meeting with City officials to discuss parking meter money coming back and staying in the area, and perhaps this could help pay for the banners.
- E. Media District Gallery/Art Walk

Bass suggested scheduling this event for possibly October. Hernandez mentioned that a budget for the event needs to be developed.
- F. Old Business – none
- G. New Business – none
- H. Adjournment at 12 p.m.

Next Meeting Thursday, April 18, 2019 at 11 a.m.

LGBT Center, 1220 N. Highland Avenue, Hollywood, CA 90038

Submitted by Scott Campbell, HMD Secretary

Prepared by Jim Omahen, HMD Operations Manager

HMD BID THEATRE CRAWL 2019
MEMORANDUM OF UNDERSTANDING

Name of Producing Company:

Name of Venue (if different):

Size of Venue (how many can be seated at each performance?):

Number of proposed performances? (note: we would like each entry to be able to accommodate 300 people over the course of the crawl):

Name of Producer of Crawl Event:

Email and Phone Number:

Secondary Contact:

Email and Phone Number:

Description of 15-20 minute piece that will be presented:

Appropriate for what ages?:

Handicap accessible?:

Will Producing Company provide any other activities during the crawl?

(talk back? activities for children? tour of facility? other? After all, this is every theatre's opportunity to introduce themselves to the community.)

In consideration of the costs incurred to participate in this event, each approved organization will receive a stipend of \$1500. The first \$750 will be paid upon receipt of completed and approved application. The second \$750 will be issued _____ (when do we think? Perhaps once the Arts Committee sees and approves their piece -- I think we should go around one week before the event and ask each organization to present to representatives of the committee what they are planning to present in the Crawl. I'm not interested in being art nazis... but I do want to make sure that each entry is well-produced. With a week to go, I can always step in and help any laggards get ready.)

All expenses incurred by organizations producing for the crawl are the responsibility of those organizations, including but not limited to artist fees, venue rental, sets, props, costumes, lights, collateral materials if any, show programs, insurance.

Do we need to ask the organizations to indemnify the HMD BID? Any other entity?

Bertha Rodriguez

Operations Manager / Producer
PR Management

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