

Hollywood Media District BID

Clean & Green Committee Meeting – October 8, 2019

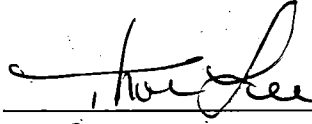
The Village at Ed Gould Plaza, 1125 N. McCadden Pl., Los Angeles CA 90038

Pursuant to the Brown Act 54953, A member of the public shall not be required, as a condition to attendance at a meeting of a legislative body of a local agency, to register his or her name, to provide other information, to complete a questionnaire, or otherwise to fulfill any condition precedent to his or her attendance.

If an attendance list, register, questionnaire, or other similar document is posted at or near the entrance to the room where the meeting is to be held, or is circulated to the persons present during the meeting, it shall state clearly that the signing, registering, or completion of the document is voluntary, and that all persons may attend the meeting regardless of whether a person signs, registers, or completes the document.

Chair:

Thor Lee

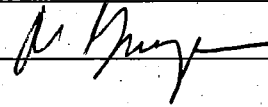


Members:

David Bass



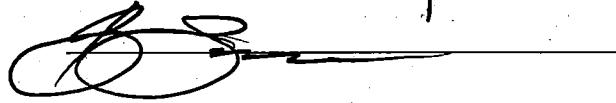
Ron Groeper



Rick Howard

N/A

Brian Scane





Tuesday, October 8, 2019, 11:00 a.m.
The Village at Ed Gould Plaza, 1125 N. McCadden Pl., Los Angeles, CA

CLEAN & GREEN COMMITTEE MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

Chairs: T. Lee

Members: D. Bass, R. Groeper, R. Howard, B. Scane

1. Call to Order/Welcome/Introductions
2. Public Comment for Items Not on the Agenda
3. Approval of Meeting Minutes (Motion)
Clean & Green Committee Meeting Minutes - Thursday, August 21, 2019
4. MOU with LABT
 - i. Maps of daily services
 - ii. Medians
 - iii. Details of services needed
5. Presentation for Meeting of Stakeholders (November 7, 2019)
6. Old Business
7. New Business
8. Adjournment/Next Meeting

Thursday, November 13, 2019 at 11:00 a.m.
The Village at Ed Gould Plaza, 1125 N. McCadden Pl., Los Angeles, CA

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.371.7438 or email dbass@basslawla.com.

need map route
ad list



DB

1 crew = 4 people + sign
8h
1/2 crew = 1-4 + sign
4hr

MEDIA BID / LOS ANGELES BEAUTIFICATION TEAM - MEMORANDUM OF UNDERSTANDING

A memorandum of understanding between the Hollywood Media Business Improvement District ("Media BID") as client and the Los Angeles Beautification Team ("LABT") as vendor is hereby to establish the scope of work LABT is contracted to perform as of October, 2019. LABT is currently being compensated at a total of \$20,400 per month for the following services:

Monday - Main Street: Highland & Santa Monica & La Brea

- Sweep & Pull Bags (1 crew)
- Clean Alleys (1 crew)
- Hot Spots on Side Streets (1 crew)

→ crew
→ 1/2 crew

Tuesday - Side Street: Section 1 and 1/2 of Section 2

- Pull Bags (1 crew)

Wednesday - Side Street: Remaining 1/2 of Section 2 & Section 3

- Pull Bags (Las Palms to the ...)
- Hot Spots on Main Street

Blue

crew?
which side streets

Thursday - Hot Spots: All Areas

- Pull Bags
- Power Washing - Bus Stops - Weekly (added 8 hours) (crew?)

crew?

Friday - Main Street

- Sweep & Pull Bags

nearby to pull bags

main
Las Palms to
Furness

add sweep

Saturday/Sunday - All Side Street: 3 Routes

- Sweep & Pull Bags
- Pull Bags on 4 corners: Santa Monica & Highland

Power wash of bus stops
6 Months - 4 times
6 Months - 5 times

Landscape Crew - Tree Care
6 Months - 1 time
6 Months - 2 times

Too many
trash cans?

Daily Oversight & Management - Deducted 8 Hours Weekly

- Graffiti Abatement

med cans?
tree wells

break
Tree Trimming



define a hot spot?
can security help?
can plants define
hot spot

use 2 a lot

Maps of District – find attached.

Additional Services – Media BID may add to the above scope of work at a rate of \$450 per Crew (Crew is defined as 1 supervisor plus between 1-4 workers) on an as-needed basis.

Hot spots
side street

Media Bid Hot Spots

- Formosa Avenue / Romaine Street – 968 N. Formosa Avenue
- La Brea Avenue / Romaine Street – 999 N La Brea Avenue
- La Brea Avenue / Willoughby Avenue – 915 N La Brea Avenue
- Romaine Street / Orange Drive – 6998 Romaine Street
- Lexington Avenue / Mansfield Avenue – 6904 Lexington Avenue
- Lexington Avenue / Citrus Avenue – 6850 Lexington Avenue
- Lexington Avenue / Citrus Avenue – 6836 Lexington Avenue
- Romaine Street / Citrus Avenue – 988 N Citrus Avenue
- Willoughby Avenue / Citrus Avenue – 6821 Willoughby Avenue
- Lexington Avenue / McCadden Place – 6750 Lexington Avenue
- Lexington Avenue / Las Palmas Avenue - 1184 N. Las Palmas Avenue
- Lexington Avenue / Seward Street – 6600 Lexington Avenue
- Eleanor Avenue / Seward Street – 6601 Eleanor Avenue
- Barton Avenue / Seward Street – 900 Seward Street
- Willoughby Avenue / Seward Street – 898 Seward Street
- Waring Avenue / Seward Street – 799 Seward Street (2)
- Romaine Street / Cole Avenue – 999 Cole Avenue (2)
- Cole Avenue / Willoughby Avenue – 900 Cole Avenue (2)
- Romaine Street / Lillian Way – 998 Lillian Way
- Willoughby Avenue / Lillian Way – 898 Lillian Way
- Melrose Avenue / Lillian Way – 737 Lillian Way
- Melrose Avenue / Vine Street – 5802 Melrose Avenue
- Baron Avenue / Vine Street – 955 Vine Street
- Romaine Street / Vine Street – 1001 Vine Street
- Vine Street / Santa Monica Blvd – 1061 Vine Street

McCadden
between Romaine + Sun

*(2) – Media BID trash can on each corner



Authorities Forces ask the homeless to move/relocate so, if/when they are asked to move, they move to new area. However, it appears they always stay on the same district/area.

Here are the homeless camps locations on the MB district, right now:

1. On Willoughby, between Vine Street and Lillian Way, South Side
2. On Highland Avenue, between Willoughby and Romaine Street, East Side
3. On Mansfield, between Santa Monica Blvd. and Romaine Street, Both Sides

Here are the locations where they were at least a month ago:

1. On Vine Street, between Waring and Melrose Avenue, West Side
2. On Lillian Way, between Melrose and Santa Monica Blvd., West Side
3. On Santa Monica Blvd., between Lillian Way and Cahuenga Blvd., North Side
4. On Mansfield, between Santa Monica Blvd., and Romaine Street, Both Sides
5. On Highland Avenue, between Willoughby and Romaine Street, East Side

*appears that the homeless always move back and forth.