



Thursday, October 24, 2019, 2019, 3:30 p.m.
The Village at Ed Gould Plaza, Conference Room 139, 1125 N. McCadden Pl., Los Angeles, CA

SPECIAL BOARD OF DIRECTORS MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

President: D. Bass

Members: W. Anabel, S. Campbell, S. Costello, M. Demson,
A. Gardner, R. Groeper, P. Hickey, R. Howard, T. Lee, J. Luster, A. Massachi,
J. Massachi, A. Merhtens, M. Padilla, S. Pan, B. Scane, F. Wehbe, A. Wilder

1. **Call to Order/Welcome/Introductions**
2. **Public Comment for Items Not on the Agenda**
3. **Approval of Meeting Minutes**
Thursday, September 26, 2019 Meeting Minutes (Motion)
4. **Closed Session**
The Board may recess into Closed Session pursuant to Government Code Section 54956.9(d)(2) to allow the Board to confer with its legal counsel on pending legal disputes and financial matters.
5. **Executive Committee**
 - a. Assessments 2019
 - b. Cash Statement
 - c. Planning through end of year
 - d. Stakeholder Meeting
 - e. Office
 - f. Executive Director Search
6. **Finance Committee**
 - a. Financial Report – September
7. **Arts Committee**
 - a. Theatre Crawl
 - b. Banners
8. **Clean & Green Committee**
 - a. Highland Medians
 - b. LABT MOU

9. **Marketing Committee**
 - a. Social Media
 - b. Website
 - c. Board Photographs
 - d. Newsletter
 - e. Database

10. **Nominating/Board Development Committee**
 - a. 2020 Election of HMD BID
 - b. Snack and Chat – November 21 at 4:30 p.m.

11. **PLUM Committee**
 - a. Proposed Blvd Development Project at 823 Cole/833 N. Cahuenga
 - b. Parking Meters

12. **Safe Committee**
 - a. Andrews Global Report
 - b. Officer Thompson's request regarding 7-11
 - c. Report on vehicle
 - d. Update on activity
 - e. Issues raised by Buzzfeed

13. **Old Business**

14. **New Business**

15. **Adjournment**

Next Meeting

Thursday, November 21 at 3:30 p.m.

Location: The Village at Ed Gould Plaza, 1125 N. McCadden Pl., Los Angeles, CA

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.371.7438 or email dbass@basslawla.com.



Thursday, September 26, 2019, 2019, 3:30 p.m.
The Village at Ed Gould Plaza, Conference Room 209, 1125 N. McCadden Pl., Los Angeles, CA

BOARD OF DIRECTORS SPECIAL MEETING MINUTES

Attending: D. Bass, W. Anabel, S. Campbell, A. Gardner, P. Hickey, R. Howard, T. Lee, J. Luster, A. Massachi, J. Massachi, M. Padilla, B. Scane, F. Wehbe

Absent: C. Cassella, S. Costello, M. Demson, R. Groeper, A. Merhtens, S. Pan, A. Wilder

1. Call to Order/Welcome/Introductions

President Bass called the meeting to order at 3:35 p.m.

2. Public Comment for Items Not on the Agenda: None

3. Approval of Meeting Minutes

Thursday, August 22, 2019 Meeting Minutes (Motion)

J. Luster made a motion to approve the meeting minutes of August 22, 2019;
J. Massachi seconded that motion. The motion passed unanimously with S. Campbell abstaining.

4. Closed Session

The Board may recess into Closed Session pursuant to Government Code Section 54956.9(d)(2) to allow the Board to confer with its legal counsel on pending legal disputes and financial matters.

President Bass adjourned the public meeting into closed session at 3:38 p.m.

President Bass adjourned the closed session and resumed monthly Board Meeting at 3:40 p.m.

5. Executive Committee

Bass reported that he made a written request to E. Van Cise (City Clerk's Office) for \$44,008.14 in delinquent assessments and the District's annual Public Benefit payment. Payment expected from the City in October.

Bass provided the US Bank Cash statement showing \$327k cash in the bank accounts as of the date of the meeting.

Bass reported that the Annual Meeting of Stakeholders has been scheduled for November 7, 2019 from 5:30 – 7:00 p.m. Estimated budget of \$7.5k.

As part of the officer reorganization, Bass informed that the BID office was moved to the Bass' Sycamore property and that the process of looking for a new executive director will commence in October. Seeking recommendations from other organization and sources.

6. Finance Committee

N. Barasch was hired for one day to clean up QuickBooks with input from Fabio Vasco, the District's accountant. Bass reported that QuickBooks is now in proper form.

J. Luster stated that something should be offered or paid to Bass' staff for filing in for the District's staff.

The Board generally asked whether any work could be done about advancing the Specific Plan Study. Bass reported that the non-profit project initially envisioned by L. Goldman had not materialized, and will follow up with L. Goldman.

7. Arts Committee

Bass reported that the Bureau of Street Services had rejected adding banners on Santa Monica Blvd. M. Demson will discuss with CD 13 – the district that sponsored the motion for the banners.

8. Clean & Green Committee

T. Lee reported that his committee is continuing its work to refine the MOU with LABT. Current monthly cost is \$20,400.

9. Marketing Committee

Gardner explained that social media is handled by Cat Lev at \$20/hr. Ms. Lev has essentially replaced the work of Counterintuity.

Bass reported that the website redesign is underway with Jennifer Mola.

Bass reported that a database is being compiled based on the several existing databases that were at the BID.

10. Nominating/Board Development Committee

Bass reported that C. Cassela has resigned. That has created two open spots on the board of directors.

11. PLUM Committee

Proposed Blvd Development Project at 823 Cole/833 N. Cahuenga

Padilla reported that the PLUM committee had considered a lengthy presentation from Blvd Development and unanimously approved a motion supporting the development with certain conditions. BLVD Development also presented the proposed development at the full board meeting. The proposed development is a membership club for recording artists and others in the music industry. The development will include high end recording studios, including one apartment for use as part of music recording sessions. J. Masachi made a motion, seconded by J. Luster to support the project with the following conditions:

1. All conditions recommended by Hollywood LAPD Vice must remain.

2. No amplified or live music will be played on the rooftop past 12:00 a.m.
3. The business will operate as a private club with no ticketed events or outside promoters nor access by the general public.
4. As long as no parking is provided onsite for their members, the club will offer complimentary or discounted rideshare services within a 5 mile radius.

12. Safe Committee

Bass reported that Officer Thompson has requested BID security reports regarding activity at 7-11. Bass also reported that the BID car was damaged when at the 7-11 responding to a call. The damage is approximately \$5k to \$7K and will be covered by the insurance. Bass reported that BuzzFeed is continuing to work with BID security and CD 4 to solve crime issues surrounding the BuzzFeed officers.

13. Old Business

S. Pan gave a brief update on the progress of the Avalon project.

14. New Business

None

15. Adjournment: 5:04 pm

Next Meeting

Friday, October 24, 2019 at 3:30 p.m.

Location: The Village at Ed Gould Plaza, 1125 N. McCadden Pl., Los Angeles, CA

Respectfully submitted, David Bass, President

SETTLEMENT AGREEMENT AND RELEASE OF CLAIMS

This Settlement Agreement and Release of Claims (the “**Agreement**”) is entered into as of October 18, 2019 (the “**Effective Date**”), by and between The Hollywood Media District Property Owners Association, a California nonprofit public benefit corporation (“**the Media District**”), on the one hand, and Universal Protection Service, LP dba Allied Universal Security Services (a California limited partnership) (“**UPS**”) and Andrews International Government Services, Inc. (a Delaware corporation) (“**Andrews**”), on the other. The Media District, UPS and Andrews are periodically referred to herein collectively as the “**Parties.**”

RECITALS

This Settlement Agreement is executed and made with reference to the following facts, which are incorporated by reference herein.

- (a) The Media District is a California nonprofit public benefit corporation that operates as a business improvement district under California law in the City of Los Angeles.
- (b) UPS is a California limited partnership that provided certain security services to the Media District through June 30, 2016, pursuant to a written security services agreement.
- (c) Andrews is a Delaware corporation that provided certain security services to the Media District through November 30, 2018, pursuant to a written security services agreement (the “**Andrews Agreement**”).
- (d) On December 18, 2018, UPS filed suit against the Media District in an action entitled, *Universal Protection Service, LP dba Allied Universal Security Services v. the Hollywood Media District Property Owners Association*, Los Angeles Superior Court Case No. 18CHLC37148 (the “**UPS Collection Action**”), seeking to recover unpaid fees and costs incurred by the Media District through June 30, 2016.
- (e) Effective November 30, 2018, the Media District lawfully terminated the Andrews Agreement.
- (f) The Media District settled the UPS Collection Action pursuant to a separate written agreement.
- (g) Andrews has asserted amounts unpaid under the Andrews Agreement totaling approximately \$101,000 for services rendered and costs advanced to the Media District by Andrews through November 30, 2018 (the “**Andrews Contract Claim**”).
- (h) Prior to November 30, 2018, UPS acquired the assets and claims of Andrews.

- (i) The Parties wish to resolve the controversies and claims due under all existing agreements between them, except for the claims stated in the UPS Collection Action.
- (j) This Agreement, coupled with the separate settlement of the UPS Collection Action, fully resolves and releases all claims by Andrews, UPS (and each of its divisions and dba entities, including Allied Universal Security Services) against the Media District.
- (k) This Agreement also provides for the delivery of security records held and/or prepared by UPS and/or Andrews during the time that Andrews provided services to the Media District.

NOW, THEREFORE, in consideration of the releases, promises, covenants, and warranties contained in this Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

TERMS

1. **Settlement Payment.** The total settlement payment under this Agreement is \$75,000 (the "Settlement Payment"), which shall be made in four installments:
 - (a) \$6,000 shall be paid within 30 days of the Effective Date.
 - (b) \$24,000 shall be paid within 90 days of the Effective Date.
 - (c) \$20,000 shall be paid within 120 days of the Effective Date.
 - (d) \$25,000 shall be paid within 180 days of the Effective Date.
 - (e) Each and every installment described in this section shall be paid by check made payable to: Paul R. Laconi, Senior Vice President, Allied Universal, 161 Washington Street | Suite 600, Conshohocken, PA 19428.
2. **Settlement and Dismissal of UPS Collection Action.** The parties have reached a separate agreement regarding the UPS Collection Action that will be dismissed with prejudice under the terms of that separate settlement agreement.
3. **Delivery of Records Generated by UPS and/or Andrews.** During the time that UPS and Andrews provided services to the Media District, both UPS and Andrews kept records or incidents, activities, crime or other work of the security team working in the Media District. UPS and Andrews will provide those files (to the extent such records, files and documents are still in the possession and control of UPS or Andrews) to the Media District within 30 days of the Effective Date of this Agreement.
4. **Release of Claims by UPS and Andrews.** Except for obligations set forth in this Agreement, UPS and Andrews absolutely and forever release and discharge the Media District and any of its past or present agents, managers, assigns, employees, directors, officers,

representatives, attorneys, accountants, trustees, affiliates, insurers and advisors, predecessors in interest and successors in interest, from any and all suits, causes of action, demands, claims, charges, complaints, obligations, liabilities, costs, losses, damages, injuries, rights, judgments, expenses and all other legal responsibilities in any form whatsoever in law or in equity, whether known or unknown, and whether suspected or unsuspected with the exception of any claim arising from this Agreement.

5. **Release of Claims by The Media District.** Except for obligations set forth in this Settlement Agreement, the Media District absolutely and forever releases and discharges UPS and Andrews, and each of them, and any and all of their past or present managers, assigns, agents, employees, representatives, officers, directors, attorneys, accountants, trustees, members, affiliates, subsidiaries, insurers and advisors, predecessors in interest and successors in interest, from any and all suits, causes of action, demands, claims, charges, complaints, obligations, liabilities, costs, losses, damages, injuries, rights, judgments, expenses and all other legal responsibilities in any form whatsoever in law or in equity, whether known or unknown, and whether suspected or unsuspected, with the exception of any claim arising from this Agreement.

6. **Civil Code 1542 Waiver.** The Parties hereby expressly waive all rights under Section 1542 of the Civil Code of the State of California, which provides as follows:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR.

The Parties to this Agreement hereby waive and relinquish every right or benefit which they have or may have under Section 1542 of the Civil Code to the full extent that they may lawfully waive such right or benefit. In connection with such waiver and relinquishment, each Party acknowledges that it is aware that it may later discover facts in addition to, or different from, those which it knows or believes to be true with respect to the subject matter of this Agreement, but that it is each Party's intention to fully, finally, and forever settle and release all matters that are known or unknown, suspected or unsuspected, which each Party does not know of or suspect to exist in their favor, whether through ignorance, oversight, error, negligence or otherwise, and which, if known, would have materially affected the decision to enter into this Agreement. The release given by this Agreement shall be and remain in effect as a full and complete release notwithstanding the discovery or existence of any such additional or different facts.

7. **Enforcement of Settlement Agreement.** Each Party agrees that the Parties shall bear their own costs and attorneys' fees already incurred in the UPS Collection Action and for any aspect of the Andrews Contract Claim. In the event of a breach by any party of its obligations herein, the other party shall be entitled to recover its fees and costs to enforce the obligation as part of any enforcement proceeding.

8. **Representations and Warranties of All Parties.** The Parties to this Agreement, and each of them, represent and warrant to each other as follows:

(a) This Agreement has been carefully read by, and the contents hereof are known and understood by, each of the Parties executing this Agreement.

(b) Each of the Parties hereto represents, warrants and agrees that it is entering into this Agreement without duress, in good faith, and for sufficient consideration, and that this Settlement Agreement is fair, just, and reasonable as to that Party.

(c) Each Party represents and warrants to the other Party that it is the sole and lawful owner of all right, title, and interest in and to every claim released herein, and that it has not heretofore assigned or transferred, or purported to assign or transfer, to any person or entity, any of the released claims except as stated herein.

(d) Each Party represents, warrants, and agrees that the execution and delivery of this Agreement by signed by each Party and the consummation of the transactions contemplated hereby have been duly authorized. Each Party has all necessary power and authority to consummate this transaction.

9. **Heirs, Successors and Assigns.** This Agreement shall inure to the benefit of, and shall be binding upon, the heirs, successors, and assigns of the Parties and each of them.

10. **Modification.** This Agreement may not be modified in any respect except by an instrument in writing signed by all Parties hereto and except that each Party may modify the address or telephone number designated herein for receipt of notice or payment hereunder by written notice (defined herein), without the need for an instrument signed by all Parties hereto.

11. **Notices.** All notices, requests, demands and other communications hereunder shall be in writing and shall be deemed to have been duly given if delivered by hand or mailed, certified or registered mail with first class postage prepaid as follows:

(a) If to UPS and Andrews: Paul R. Laconi, Senior Vice President, Allied Universal, 161 Washington Street (Suite 600, Conshohocken, PA 19428.

(b) If to the Media District: David M. Bass, Hollywood Media District BID, 948 N. Sycamore Avenue, Los Angeles, CA 90038.

12. **Governing Law and Venue.** This Agreement shall be governed by, construed, and enforced in accordance with the laws of the State of California applicable to contracts made and entirely performed therein, without regard to provisions governing conflicts of law. The forum and venue for any action arising from or related to this Agreement shall be the Los Angeles Superior Court.

13. **Survival of Warranties and Representations.** The warranties and representations contained in this Agreement are deemed to survive the date of execution hereof.

14. **Participation in Drafting.** Each Party has participated in, cooperated in, and/or contributed to the drafting and preparation of this Settlement Agreement. In any construction of this Settlement Agreement, the Settlement Agreement shall not be construed for, or against, any Party.

15. **Severability.** In the event any provision of the Agreement is found to be void or unenforceable, the remaining provisions shall remain in full force and effect.

16. **Counterparts.** This Agreement may be executed in counterparts and each such counterpart shall be deemed to be an original, and all of which when taken together shall constitute one fully executed agreement.

17. **Facsimile and/or Electronic Signatures.** Each Party acknowledges that he may execute this Agreement by way of facsimile and/or electronic signatures, which signature shall be valid and binding and used in lieu of the original signature.

18. **Entire Agreement.** This Agreement contains the entire agreement and understanding concerning the subject matter between the Parties, and supersedes and replaces all prior negotiations, proposed agreements and agreements, written and/or oral. Other than the representations expressly stated herein, each of the Parties acknowledges that no other Party, nor any agent or attorney of any other Party, has made any promise, representation, or warranty whatsoever, express or implied, not contained herein concerning the subject matter hereof, to induce that Party to execute this instrument, and acknowledges that it is not executing this Settlement Agreement in reliance on any such promise, representation or warranty not contained herein.

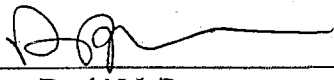
**BY THEIR SIGNATURES BELOW, EACH OF THE
UNDERSIGNED REPRESENT THAT THEY HAVE READ
THE FOREGOING AND FULLY UNDERSTAND AND
AGREE TO EACH AND ALL OF THE TERMS AND
CONDITIONS SET FORTH HEREIN.**

IN WITNESS WHEREOF, the Parties hereto have each approved and executed this Settlement Agreement on the dates set forth opposite their respective signatures.

[Signatures on following page]

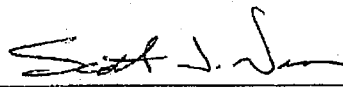
Dated: October 22, 2019

The Hollywood Media District Property
Owners Association

By: 
David M. Bass
Its: President

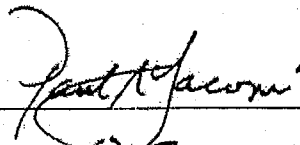
Dated: October 22, 2019

Universal Protection Service, LP dba Allied
Universal Security Services

By: 
Its: Sec. Regional U.S.

Dated: October 22, 2019

Andrews International Government Services,
Inc.

By: 
Its: SVP, TREASURY



1040 N. Las Palmas Avenue • Hollywood, CA 90038 • (323) 860-0025 Office • (323) 860-0026 Facsimile • mediadistrict.org

September 24, 2019

VIA EMAIL (EUGENE.VANCISE@LACITY.ORG) AND U.S. MAIL

Mr. Eugene Van Cise
Management Analyst II
Office of the City Clerk, Administrative Services Division
200 N. Spring Street, Room 224
Los Angeles, CA 90012

Re: Disbursement Request Invoice #2019-8, Agency Account No. 18959
Contract Number: C-125070 2019 Property Tax Revenue

Dear Mr. Van Cise:

As outlined in the agreement between the City of Los Angeles and the Hollywood Media District Business Improvement District, **we are requesting payment in the amount of \$44,008.14.**

County Remittance 8/20/19:	\$ 5,752.86
General Benefits 2019	\$32,667.19
Government Billing 8/1/19:	<u>\$ 5,588.09</u>
Please Remit Payment	<u>\$44,008.14</u>

I certify that the payment requested will be expended in accordance with the provision of the contract agreement #C-125070 as outlined in the District's Management Plan.

I certify that I represent the 501(c)(4) the Hollywood Media Business Improvement District and that I am authorized to make this request on behalf of the organization.



Mr. Eugene Van Cise
September 24, 2019
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Please remit the payment by electronic fund transfer and provide a confirmation via email to me (dbass@basslawla.com). The Los Angeles County Remittance and Los Angeles City fax cover sheet are attached.

Thank you.

Very truly yours,

A handwritten signature in black ink, appearing to read "David M. Bass".

David M. Bass
President of the Board
Hollywood Media District BID

Enclosures

cc: Thomas Nelson, Accounts Payable (by email: Thomas.nelson@lacity.org)
Patrice Lattimore, Division Manager (by email: Patrice.lattimore@lacity.org)

Media District BID

Revenue and Statement of Cash 2019 as of October 17, 2019

Description	Amount	Notes
Bank Accounts (US Bank) Oct 17		
Checking	\$ 6,062.55	
Savings	\$ 308,799.68	
<i>Total</i>	<i>\$ 314,862.23</i>	
Assessments/Rev. 2019 July-Dec		
Disb. Req. Niv. No. 2019-7	\$ 8,863.64	
Potential Remaining Assessments	\$ 31,167.10	
General Benefit Payment	\$ 32,667.00	
<i>Total</i>	<i>\$ 72,697.74</i>	
Collected Sept/Oct		
	\$ 8,863.64	
	\$ 44,008.14	
<i>Total</i>	<i>\$ 52,871.78</i>	
Assessments 2020		
Private	\$ 1,102,705.00	
Government	\$ 39,418.00	
General Benefit Payment	\$ 32,667.00	
<i>Total</i>	<i>\$ 1,174,790.00</i>	
In Kind Contributions		
7000 Romaine Holdings	\$ -	
DBA	\$ -	
Hudson Pacific	\$ -	
<i>Total</i>	<i>\$ -</i>	

DRAFT

for discussion purposes only



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Important Info

Important update as of May, 2019: [Click here to review the changes being made to your Online and Mobile Financial Services Agreement](#)

Deposit Accounts		\$310,636.41
Account Name	Available Balance	
Checking - 5732	\$1,836.73	
Savings - 6606	\$308,799.68	



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HMD BID Vendor invoices and payments October 2019

Ch. No.	Payable To	Amount	Due/Paid	Notes
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**HMD/BID Operating Account Checks
Signed on 10/2-3/2019**

Ch. No.	Payable To	Amount	Due/Paid	Notes
1797	Los Angeles Beautification Team	\$ 20,400.00	pd 10/3/19	August invoice
1798	Catherine Rose Lev	\$ 180.00	pd 10/3/19	Social media manager
	Total	\$ 20,580.00		

**HMD/BID Operating Account Checks
Signed on 10/18/2019**

Ch. No.	Payable To	Amount	Due/Paid	Notes
1799	Jennifer Mola	\$ 4,000.00	pd 10/18/19	Website development (Oct. 17 inv.)
1800	Nancy Larrew	\$ 407.32	pd 10/18/19	Reimbursement - Best Buy, GoPro Camera for BID social media
	Total	\$ 4,407.32		

**HMD/BID Operating Account Checks
Signed on 10/23/2019**

Ch. No.	Payable To	Amount	Due/Paid	Notes
1801	Andrews Global Security	\$ 7,963.34		9/16/19 to 9/22/19
1802	Andrews Global Security	\$ 7,806.69		9/23/19 to 9/29/19
1803	Andrews Global Security	\$ 7,835.52		9/30/19 to 10/6/19
1804	Andrews Global Security	\$ 7,815.07		10/7/19 to 10/13/19
1805	LABT -- Sept.	\$ 20,400.00		
n/a	rackspace - email	\$ 21.98	autopay 10/27	auto pay
1806	Briggs Law	\$ 500.00		monthly retainer for November 2019
	AT&T internet	\$ 48.15	autopay 10/22	auto pay - Andrews Security internet
	AT&T	\$ 80.21	autopay 10/8	auto pay - Andrews Security office phone
1807	AT&T Mobility	\$ 48.79		Andrews Security cell phone (check amt. w/ invoice)
1808	David M. Bass & Assoc. Inc.	\$ 195.51		BID's office cell phone (reimbursement)
1809	Concord Document Services	\$ 45.99		color copies of "832/837 presentation" to PLUM committee
1810	Network Planet, Inc.	\$ 2,198.75		Set up computer and network at BID office, 948 N. Sycamore Ave.
1811	Phillips 66 Gas	\$ 388.00		Gas for Security vehicle
1812	Producers Film Center, Inc.	\$ 672.00		Reimbursement - The Emerald Agency, Nancy Hoffman: Inv. 29844
1813	The Emerald Agency	\$ 672.00		Nancy Hoffman 10-6-19; Inv. 29998
1814	Leslie Fritz	\$ 687.88		Reimbursement - West Elm, sofa for BID office
1815	Office Solutions	\$ 907.17		Chairs (3) for BID Office; Office supplies
1817	David M. Bass & Assoc. Inc.	\$ 470.00		reimb.: Postage for Stakeholders' mailings (postcards, BOD Appl.)
1816	Nadia Barasch	\$ 297.50		10/16/19: accountant's journal entries; quickbooks update
	Total	\$ 59,054.55		

Summary

Date	Amount	Notes
10/2/2019	\$ 20,400.00	
10/3/2019	\$ 180.00	
10/18/2019	\$ 4,407.32	
10/23/2019	\$ 59,054.55	
10/23/2019	\$ 6,000.00	Allied 1st installment (Deferred Debt)
Total	\$ 90,041.87	

HMD BID Operating Account Checks September 2019 (oldest on top)

Ch. No.	Payable To	Amount	Notes
Sheppard Mullin			
	Sheppard Mullin	\$ 391.12	12/13/18 Inv. 30069178 - Due upon receipt
	Sheppard Mullin	\$ 38,352.75	2/28/19 Inv. 300073407 - Due upon receipt
	Sheppard Mullin	\$ 2,834.50	3/18/19 Inv. 30007262 - Due upon receipt
	Sheppard Mullin	\$ 565.00	5/21/19 Inv. 300081731 - Due upon receipt
	Sheppard Mullin	\$ 1,954.50	6/18/19 Inv. 300083845 - Due upon receipt
	Sheppard Mullin	\$ 338.53	Interest on outstanding A/R - Due upon receipt
	Sheppard Mullin	\$ 113.00	7/17/19 Inv. 300086166 - Due upon receipt
	Sheppard Mullin	\$ 169.50	8/19/19 Inv. 300088484 - Due upon receipt
	<i>Total Sheppard</i>	\$ 44,718.90	
	<i>discount</i>	\$ (9,718.90)	
	<i>Adjusted due</i>	\$ 35,000.00	20 sept 2019; 15k 2020
Sheppard Mullin - Payments			
1778		\$ 20,000.00	paid 9/5/19
		\$ 15,000.00	due February 2020
Allied Settlement -- Lawsuit			
1779	Lawsuit - 2016 debt	\$ 6,878.50	settlement - paid 9/12/19
Allied Settlement -- 2018 Debt			
	installment 1	\$ 6,000.00	November 17, 2019 (30 days from effective date)
	installment 2	\$ 24,000.00	January 16, 2020 (90 days from effective date)
	installment 3	\$ 20,000.00	February 14, 2020 (120 days from effective date)
	installment 4	\$ 25,000.00	April 15, 2020 (180 days from effective date)
		\$ 75,000.00	
Allied 2018 Debt - Payments			
1818		\$6,000.00	paid 10/23/19



Hollywood Media District Business Improvement District

2020 Annual Planning Report

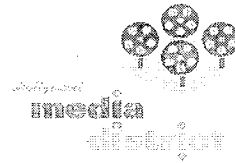
Appendix A

Total Estimated Revenues/Expenditures for the Hollywood Media District BID Calendar Year 2020

Description	Amount
2020 Assessments	\$1,174,790.00
Estimated Carryover from 2018	\$0.00
Other Income	\$0.00
<i>Total Estimated Revenues</i>	\$1,174,790.00

2020 Estimated Expenditures

Description	Amount	Percentage
Streetscape Services	\$293,697.50	25.00%
Security	\$599,142.90	51.00%
Improvements and Marketing	\$129,226.90	11.00%
District Management & Administration	\$152,722.70	13.00%
<i>Total Estimated Expenditures</i>	\$1,174,790.00	100%



MEDIA BID / LOS ANGELES BEAUTIFICATION TEAM - MEMORANDUM OF UNDERSTANDING

A memorandum of understanding between the Hollywood Media Business Improvement District ("Media BID") as client and the Los Angeles Beautification Team ("LABT") as vendor is hereby to establish the scope of work LABT is contracted to perform as of October, 2019. LABT is currently being compensated at a total of \$20,400 per month for the following services;

Monday – Main Street: Highland & Santa Monica & La Brea

- Sweep & Pull Bags
- Clean Alleys
- Hot Spots on Side Street

Tuesday – Side Street: Section 1 and ½ of Section 2

- Pull Bags

Wednesday – Side Street: Remaining ½ of Section 2 & Section 3

- Pull Bags
- Hot Spots on Main Street

Thursday – Hot Spots: All Areas

- Pull Bags
- Power Washing – Bus Stops – Weekly (added 8 hours)

Friday – Main Street

- Sweep & Pull Bags

Saturday/Sunday – All Side Street: 3 Routes

- Sweep & Pull Bags
- Pull Bags on 4 corners: Santa Monica & Highland

Power wash of bus stops

6 Months – 4 times

6 Months – 5 times

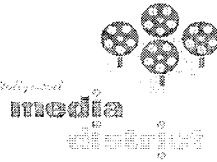
Landscape Crew – Tree Care

6 Months – 1 time

6 Months – 2 times

Daily Oversight & Management – Deducted 8 Hours Weekly

- Graffiti Abatement



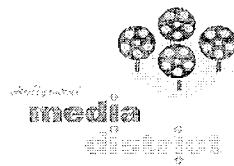
Maps of District – find attached.

Additional Services – Media BID may add to the above scope of work at a rate of \$450 per Crew (Crew is defined as 1 supervisor plus between 1-4 workers) on an as-needed basis.

Media Bid Hot Spots

- Formosa Avenue / Romaine Street – 968 N. Formosa Avenue
- La Brea Avenue / Romaine Street – 999 N La Brea Avenue
- La Brea Avenue / Willoughby Avenue – 915 N La Brea Avenue
- Romaine Street / Orange Drive – 6998 Romaine Street
- Lexington Avenue / Mansfield Avenue – 6904 Lexington Avenue
- Lexington Avenue / Citrus Avenue – 6850 Lexington Avenue
- Lexington Avenue / Citrus Avenue – 6836 Lexington Avenue
- Romaine Street / Citrus Avenue – 988 N Citrus Avenue
- Willoughby Avenue / Citrus Avenue – 6821 Willoughby Avenue
- Lexington Avenue / McCadden Place – 6750 Lexington Avenue
- Lexington Avenue / Las Palmas Avenue - 1184 N. Las Palmas Avenue
- Lexington Avenue / Seward Street – 6600 Lexington Avenue
- Eleanor Avenue / Seward Street – 6601 Eleanor Avenue
- Barton Avenue / Seward Street – 900 Seward Street
- Willoughby Avenue / Seward Street – 898 Seward Street
- Waring Avenue / Seward Street – 799 Seward Street (2)
- Romaine Street / Cole Avenue – 999 Cole Avenue (2)
- Cole Avenue / Willoughby Avenue – 900 Cole Avenue (2)
- Romaine Street / Lillian Way – 998 Lillian Way
- Willoughby Avenue / Lillian Way – 898 Lillian Way
- Melrose Avenue / Lillian Way – 737 Lillian Way
- Melrose Avenue / Vine Street – 5802 Melrose Avenue
- Baron Avenue / Vine Street – 955 Vine Street
- Romaine Street / Vine Street – 1001 Vine Street
- Vine Street / Santa Monica Blvd – 1061 Vine Street

*(2) – Media BID trash can on each corner



Authorities Forces ask the homeless to move/relocate so, if/when they are asked to move, they move to new area. However, it appears they always stay on the same district/area.

Here are the homeless camps locations on the MB district, right now:

1. On Willoughby, between Vine Street and Lillian Way, South Side
2. On Highland Avenue, between Willoughby and Romaine Street, East Side
3. On Mansfield, between Santa Monica Blvd. and Romaine Street, Both Sides

Here are the locations where they were at least a month ago:

1. On Vine Street, between Waring and Melrose Avenue, West Side
2. On Lillian Way, between Melrose and Santa Monica Blvd., West Side
3. On Santa Monica Blvd., between Lillian Way and Cahuenga Blvd., North Side
4. On Mansfield, between Santa Monica Blvd., and Romaine Street, Both Sides
5. On Highland Avenue, between Willoughby and Romaine Street, East Side

*appears that the homeless always move back and forth.



October 22, 2019

Los Angeles Department of City Planning
JoJo Pewsawang, City Planner
Department of City Planning
200 N. Spring St., Room 763
Los Angeles, CA 90012

RE: CUB and Zone Variance Entitlement Request

Primary Address: 833-837 N. Cahuenga Blvd & 832 Cole Ave, Los Angeles, CA 90038

Applicant: 837 N. Cahuenga, LLC

Dear Ms. Pewsawang:

I am writing on behalf of the Hollywood Media District BID in support of the above referenced Change of Use entitlement request, which is located within the BID's boundaries. Our PLUM Committee voted to support this project at our September 5, 2019 committee meeting and our Board of Directors voted to support this project at our September 26, 2019 board meeting. Here is a summary of the entitlement request presented to us:

1. Zone variance for reduction of parking to zero on site.
2. CUB for sale and consumption of alcohol.
3. Zone variance for dancing and live entertainment.
4. Zone variance for overall use of private members club.
5. Over height fence variance for front yard.

The BID recommends supporting the above requests with the following conditions:

1. Amplified music on the rooftop will not be permitted after 12AM.
2. The business will operate as a private club with no ticketed events, outside promoters or general public access.
3. So long as no parking is provided on site for their members, the club will offer complimentary or discounted rideshare services within a 5-mile radius.
4. Conditions recommended by LAPD Vice division will be incorporated into the approval.

The type of tenant proposed in this entitlement request will provide an enticing amenity to media, entertainment and music professionals in the Hollywood area and help the Hollywood Media District attract new companies in these industries. On behalf of the Hollywood Media District BID, we strongly support this project and recommend approval of the above entitlement requests.

Sincerely,

David Bass
President, Board of Directors
Hollywood Media District BID

CC: Chris Robertson, Robertson Planning

Cynthia Everhart

From: David Bass
Sent: Thursday, October 24, 2019 10:04 AM
To: Cynthia Everhart
Subject: FW: Thank You

David M. Bass, Esq.
David M. Bass & Associates, Inc.
948 N. Sycamore Ave.
Los Angeles, CA 90038
Telephone: 310-789-1152

=====
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=====

From: Malick, Mike [mailto:Mike.Malick@marcusmillichap.com]
Sent: Wednesday, October 23, 2019 6:04 PM
To: Julia Goldberg; Alice Roth
Cc: Brian Schofield; David Bass; Dean Gavoni; Ethan Weaver; Floyd Jarmon; Kimberly Morosi; Oliver Hou
Subject: RE: Thank You

FANTASTIC!!

Thank you CD4, the BID and everyone else who helped us.

Thank you!!

Mike Malick

*First Vice President Investments
Senior Director, National Office and Industrial Properties Group*

Marcus & Millichap	(213) 943-1910 direct
515 S. Flower Street	(213) 943-1800 main
Suite 500	(323) 899-8997 mobile
Los Angeles, CA 90071	(213) 943-1952 fax
	mike.malick@marcusmillichap.com

License: CA: 01067781

View my profile at <http://www.marcusmillichap.com/MikeMalick>

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From: Julia Goldberg <julia.goldberg@buzzfeed.com>

Sent: Wednesday, October 23, 2019 6:00 PM

To: Alice Roth <alice.roth@lacity.org>

Cc: Brian Schofield <brian@aeconglobal.com>; David Bass <dbass@basslawla.com>; Dean Gavoni <dgavoni@sirenstudios.com>; Ethan Weaver <ethan.weaver@lacity.org>; Floyd Jarmon <floyd.jarmon@buzzfeed.com>; Kimberly Morosi <kimberly.morosi@lacity.org>; Malick, Mike <Mike.Malick@marcusmillichap.com>; Oliver Hou <oliver.hou@lacity.org>

Subject: Re: Thank You

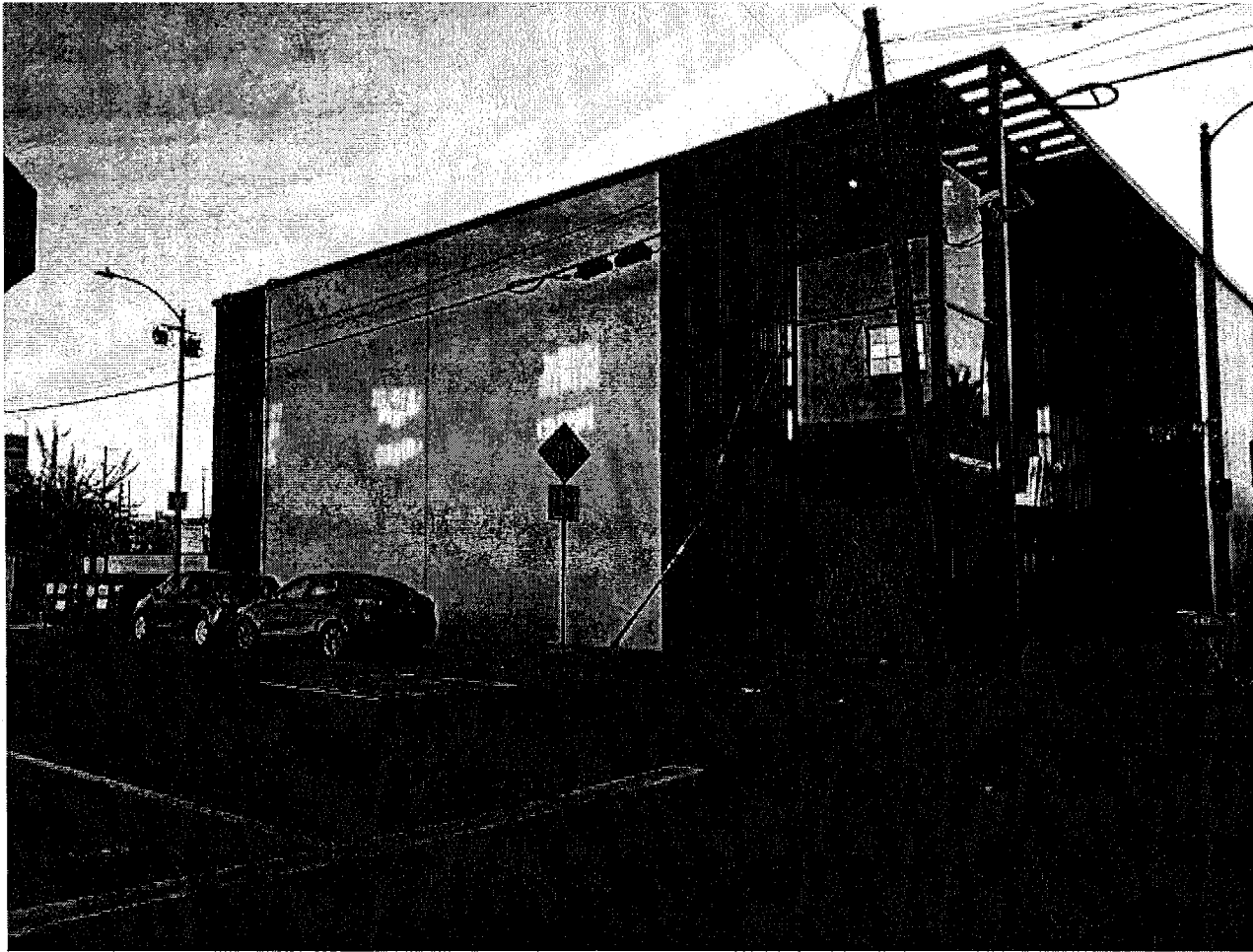
You beat me to it! I was going to write you tomorrow morning to thank you for whatever hand you had in helping with this.

On Wed, Oct 23, 2019 at 5:45 PM Alice Roth <alice.roth@lacity.org> wrote:

Hello Julia,

Hope you are well.

I thought that you might like to see this photo that I took today near Buzzfeed.



Sent from my iPhone

On Oct 1, 2019, at 5:02 PM, Julia Goldberg <julia.goldberg@buzzfeed.com> wrote:

All,

I do not recall seeing a response on the email below – I was out of town last week, so perhaps I missed it?

I do see the 'no parking between 2am – 6am' permanent signs up on Citrus and Mansfield, so it seems that that is now behind us.

Moving forward, can someone please advise on the RV that is on the NW corner of Citrus and Lexington and what it is going to take to have it removed from the block.

Thank you,

Julia



Julia Goldberg | BuzzFeed | VP, Real Estate, Facilities and Security | [+1.415.819.5542](tel:+14158195542)
[1135 N. Highland Ave., Los Angeles, CA 90038](https://www.buzzfeed.com/julia-goldberg)

From: Julia Goldberg <julia.goldberg@buzzfeed.com>
Sent: Thursday, September 26, 2019 3:55 AM
To: Alice Roth <alice.roth@lacity.org>
Cc: Brian Schofield <brian@aeconglobal.com>; David Bass <dbass@basslawla.com>; Dean Gavoni <dgavoni@sirenstudios.com>; Ethan Weaver <ethan.weaver@lacity.org>; Floyd Jarmon <floyd.jarmon@buzzfeed.com>; Kimberly Morosi <kimberly.morosi@lacity.org>; Malick, Mike <Mike.Malick@marcusmillichap.com>; Oliver Hou <oliver.hou@lacity.org>
Subject: Re: Thank You

Alice,

What was the result of your call with the LAPD/Kimberly?

Oliver, as I've been out of town this week, can you please advise if the permanent signs are up on Mansfield and Citrus?

Thank you,

Julia

On Wed, Sep 18, 2019 at 10:09 PM Alice Roth <alice.roth@lacity.org> wrote:

Hello Brian,

I just found that Ethan is out of the office until end of the month, so I have reached out to Kimberly Morosi from City Attorney's office for assistance.

She is copied on this email message as well.

I have explained the situation and we are scheduling a conference call with LAPD tomorrow on next steps.

Will let you know more tomorrow.

Thank you.

Best,

-Alice

On Wed, Sep 18, 2019 at 5:45 PM Brian Schofield <brian@aeconglobal.com> wrote:

Thanks, Alice. I know Ethan and happy to speak with him if it helps.

On Wed, Sep 18, 2019 at 5:43 PM, Alice Roth <alice.roth@lacity.org> wrote:

Hello Julia,

I have left a voice mail message for Ethan Weaver, our Hollywood Neighborhood Prosecutor and included him on this email message for further assistance.

We will discuss and let you know next steps.

Thank you.

Best,

-Alice

On Wed, Sep 18, 2019 at 5:33 PM Julia Goldberg <julia.goldberg@buzzfeed.com> wrote:

Correction/update – the RV that was on the NW corner of Mansfield/Lex was broken in to and is no longer on the block. The RV that was on the NE side of Mansfield/Lex has moved S to the middle of the block on the W side.

The RV on the NW corner of Citrus/Lex remains in place, along with his generator, which is own on a pretty consistent basis, of which it is my understanding that it is illegal to do so. This RV is fencing goods, selling drugs and allowing for prostitution inside the van. This is the RV that has the handicap placard as well.

I spoke with the parking enforcement person that was patrolling earlier this week who told me that they can't do anything about him because 'he does spin his tire valve just the right amount' to make it look like he moves his vehicle.

This vehicle has not been moved in years. It needs to get off my block immediately. What are the next steps to take to make this happen?

From: Alice Roth <alice.roth@lacity.org>
Sent: Wednesday, September 18, 2019 11:37 AM
To: Brian Schofield <brian@aeconglobal.com>
Cc: Oliver Hou <oliver.hou@lacity.org>; Julia Goldberg <julia.goldberg@buzzfeed.com>; David Bass <dbass@basslawla.com>; Dean Gavoni <dgavoni@sirenstudios.com>; Floyd Jarmon <floyd.jarmon@buzzfeed.com>; Malick, Mike <Mike.Malick@marcusmillichap.com>
Subject: Re: Thank You

Hello Brian,

I have alerted Parking Enforcement on this matter. The officers are currently monitoring the area.

Oliver:

I was out there and saw the temp signs. Could you find out ETA on the permanent signs and advise?

Thank you.

Best,

-Alice

On Tue, Sep 17, 2019 at 5:05 PM Brian Schofield <brian@aeconglobal.com> wrote:

Thanks, Oliver. The parker on Mansfield/Lexington is gone. The RV on Citrus/Lexington is there. Although I do recall seeing a citation on it when I drove by today.

Is the process to install permanent signs pretty involved? Or is it a one day sort of project.

Thanks for the follow up!

On Tue, Sep 17, 2019 at 3:12 PM, Oliver Hou <oliver.hou@lacity.org> wrote:

Hello Brian,

Last week, our Temporary Sign Shop recently reposted temporary signs so that the restriction between 2-6am is clear.

In addition, the R/V that had been parked at Mansfield/Lexington had moved somewhere else. Can anyone confirm that the R/V is no longer there?

On Mon, Sep 16, 2019 at 1:27 PM Brian Schofield <brian@aeconglobal.com> wrote:

Hi,

Just checking to see if there is an update.

Please advise.

Thank you

On Thu, Sep 5, 2019 at 12:01 PM, Julia Goldberg <julia.goldberg@buzzfeed.com> wrote:

I know the question was for Alice, but to reiterate, the temporary signs that were/have been up were either torn down, mismatched (had varying info) or nonexistent. There has been little to no enforcement. The RV that parks on the NW corner of Mansfield/Lexington has made that spot his permanent home and could care less about moving aside from street-sweeping times.

From: Oliver Hou <oliver.hou@lacity.org>

Sent: Thursday, September 5, 2019 11:59 AM

To: Julia Goldberg <julia.goldberg@buzzfeed.com>

Cc: Alice Roth <alice.roth@lacity.org>; Brian Schofield <brian@aeconglobal.com>; David Bass <dbass@basslawla.com>; Dean Gavoni <dgavoni@sirenstudios.com>; Floyd Jarmon <floyd.jarmon@buzzfeed.com>; Malick, Mike <Mike.Malick@marcusmillichap.com>

Subject: Re: Thank You

Alice, have the temporary signs that your office requested expired? If not, how has the experience in getting vehicles cited?

On Thu, Sep 5, 2019 at 8:26 AM Julia Goldberg <julia.goldberg@buzzfeed.com> wrote:

Great, thank you. So what do we need to do to have you put up the temp signs in the interim, because I imagine that once the permanent signs get into your yard, it will take time to schedule them being installed.

From: Oliver Hou <oliver.hou@lacity.org>

Sent: Thursday, September 5, 2019 8:12 AM

To: Julia Goldberg <julia.goldberg@buzzfeed.com>

Cc: Alice Roth <alice.roth@lacity.org>; Brian Schofield <brian@aeconglobal.com>; David Bass <dbass@basslawla.com>; Dean Gavoni <dgavoni@sirenstudios.com>; Floyd Jarmon <floyd.jarmon@buzzfeed.com>; Malick, Mike <Mike.Malick@marcusmillichap.com>

Subject: Re: Thank You

Yes, the order is for both Citrus and Mansfield. We should have the signs to our yard in two weeks time.

On Wed, Sep 4, 2019 at 4:36 PM Julia Goldberg <julia.goldberg@buzzfeed.com> wrote:

And surely you can please have temporary signs hung and enforced in the interim?

I feel like I need to reiterate that this is for BOTH CITRUS AND MANSFIELD between Lexington and Santa Monica. Please confirm.

On Wed, Sep 4, 2019 at 3:48 PM Julia Goldberg <julia.goldberg@buzzfeed.com> wrote:

How long until your yard receives them?

From: Oliver Hou <oliver.hou@lacity.org>
Sent: Wednesday, September 4, 2019 2:55 PM
To: Julia Goldberg <julia.goldberg@buzzfeed.com>
Cc: Alice Roth <alice.roth@lacity.org>; Brian Schofield <brian@aeconglobal.com>; Floyd Jarmon <floyd.jarmon@buzzfeed.com>; Dean Gavoni <dgavoni@sirenstudios.com>; David Bass <dbass@basslawla.com>; Malick, Mike <Mike.Malick@marcusmillichap.com>
Subject: Re: Thank You

Hello Julia,

I apologize for the delay in responding. Turns out these signs were no longer being stocked so we had to get them fabricated. It would have been helpful if I knew about this earlier, but as soon as our yard receives them they will put them up.

Thank you for your understanding and continued patience!

On Wed, Sep 4, 2019 at 9:43 AM Julia Goldberg <julia.goldberg@buzzfeed.com> wrote:

Hello,

Please advise on where this stands.

Thank you,

Julia

From: Alice Roth <alice.roth@lacity.org>
Sent: Thursday, August 29, 2019 7:09 PM
To: Julia Goldberg <julia.goldberg@buzzfeed.com>
Cc: Oliver Hou <oliver.hou@lacity.org>; Brian Schofield <brian@aeconglobal.com>; Floyd Jarmon <floyd.jarmon@buzzfeed.com>; Dean Gavoni <dgavoni@sirenstudios.com>; David Bass <dbass@basslawla.com>; Malick, Mike <Mike.Malick@marcusmillichap.com>
Subject: Re: Thank You

Hello Julia,

Oliver at LADOT will let us know when we have an update.

Oliver:

Please call me to discuss tomorrow morning.

Thank you.

Best,

-Alice

On Wed, Aug 28, 2019 at 1:40 PM Julia Goldberg <julia.goldberg@buzzfeed.com> wrote:

Checking in to see if there is an update on progress. Thank you.

From: Oliver Hou <oliver.hou@lacity.org>

Sent: Thursday, August 22, 2019 7:50 AM

To: Alice Roth <alice.roth@lacity.org>

Cc: Julia Goldberg <julia.goldberg@buzzfeed.com>; Brian Schofield <brian@aeconglobal.com>; Floyd Jarmon <floyd.jarmon@buzzfeed.com>; Dean Gavoni <dgavoni@sirenstudios.com>; David Bass <dbass@basslawla.com>; Malick, Mike <Mike.Malick@marcusmillichap.com>

Subject: Re: Thank You

Hi Alice,

Not yet...I will follow up with our field supervisor and get back to everyone once they have this scheduled.

On Tue, Aug 20, 2019 at 7:35 PM Alice Roth <alice.roth@lacity.org> wrote:

Hello Oliver,

Checking in -

Do we have a response yet?

Please advise.

Thank you.

Best,

-Alice

On Wed, Aug 14, 2019 at 10:51 AM Alice Roth <alice.roth@lacity.org> wrote:

Thank you, Oliver.

We shall await your response...

Best,

-Alice

On Wed, Aug 14, 2019 at 7:05 AM Oliver Hou <oliver.hou@lacity.org> wrote:

Hello all,

Update: The traffic control report has been authorized and we have issued the work orders. We will ask for those work orders to expedite and once we get an estimate for install, I will share with you.

Thank you,

On Tue, Aug 6, 2019 at 12:39 PM Oliver Hou <oliver.hou@lacity.org> wrote:

Hi Julia,

I estimate we'll get the authorization in about a week, and then we would expedite the work orders. Given the existing backlog our field crews are working through, even with the expedite, it will probably be a month after that for the sign install to be completed.

On Tue, Aug 6, 2019 at 11:03 AM Julia Goldberg <julia.goldberg@buzzfeed.com> wrote:

Hi Oliver,

Thank you for the update. + a few others as an FYI.

Do you have any insight into how long this part of the process takes?

Best,

Julia

Julia Goldberg | BuzzFeed | VP, Real Estate, Facilities and Security | +1.415.819.5542
1135 N. Highland Ave., Los Angeles, CA 90038

From: Oliver Hou <oliver.hou@lacity.org>

Sent: Tuesday, August 6, 2019 10:33 AM

To: Julia Goldberg <julia.goldberg@buzzfeed.com>

Cc: Alice Roth <alice.roth@lacity.org>; Brian Schofield <brian@aeconglobal.com>;

Floyd Jarmon <floyd.jarmon@buzzfeed.com>

Subject: Re: Thank You

Hello all,

Update: We received the LAPD letter over the weekend and once my senior engineer reviews the language and approves, LADOT can issue the work orders to install the permanent signs.

On Wed, Jul 31, 2019 at 4:46 PM Oliver Hou <oliver.hou@lacity.org> wrote:

Hi Julia,

No testimony is needed from tenants. We need the support from the Council Office (which we have) and then concurrence from LAPD (which Alice is obtaining a letter from Captain Palka). Once that is received my senior engineer Bhuvan Bajaj can approve immediately, and we can expedite our field crew to install the permanent "Tow Away No Parking 2am-6am" signs.

On Wed, Jul 31, 2019 at 6:59 AM Julia Goldberg <julia.goldberg@buzzfeed.com> wrote:

Thank you, Oliver.

Can you please expand a bit on the actual process that is required between the Council Office and LAPD to get the signs approved – who are the decision makers, who is involved, do they need to have testimony from tenants, etc.. Reiterating, we've been asking for this for a year and a half from Rob Fisher, who noted that 'everyone was working on it', so I'm not sure what's left to do...?

Thank you,

Julia

From: Oliver Hou <oliver.hou@lacity.org>
Sent: Wednesday, July 31, 2019 6:53 AM
To: Julia Goldberg <julia.goldberg@buzzfeed.com>
Cc: Alice Roth <alice.roth@lacity.org>; Brian Schofield <brian@aeconglobal.com>; Floyd Jarmon <floyd.jarmon@buzzfeed.com>
Subject: Re: Thank You

Hello all,

Item #1: Temporary signs - we are getting those cleared up this week. It appears there are two separate "Temporary No Parking" zones, which is leading to the confusion.

Item #2: Permanent signs - We are working with the Council Office and LAPD to get the signs approved. Once approved, LADOT can issue the authority to post the signs that PD can enforce. I can't promise a timeline but will keep everyone informed as we move through the process. Thank you for your continued patience!

On Tue, Jul 30, 2019 at 10:45 PM Julia Goldberg <julia.goldberg@buzzfeed.com> wrote:

Thanks, Alice. Can you define 'movement', ie many vehicle owners know that if they move the vehicle a few feet, that the chalk rotates on the tires just enough to make it look like they've moved, or they simply wipe the chalk off as they know they're being watched.

Brian, is the tour bus still on Mansfield since I've been out of office? Has it moved at all?

Oliver, can you please advise on points 1 and 2 below.

Thank you,

Julia

On Wed, Jul 31, 2019 at 1:16 AM Alice Roth <alice.roth@lacity.org> wrote:

Hello Julia,

Oliver will respond to questions 1 and 2.

Here is the response to #3 from Parking Enforcement:

Ideally, after a vehicle is marked it is given 73 hours (72 + 1 hours) before it is cited. If the vehicle does not show any movement after those 73 hours it is issued a citation. The citation serves as a warning. After the citation is issued, 24 hours is given to the vehicle to move. If after those additional 24 hours the vehicle still has not shown movement it is towed. However, there are circumstances that can affect the process. For example, if the vehicle requires heavy duty tow, as most RVs do, we would need to schedule an appointment with the heavy duty tow company to have them come out. Thus, the tow date would be dependent on the appointment date. Additionally, volume of work may keep an officer from attending to a mark order, citation order, or impound order in a timely manner.

We are working towards a resolution for your area.

Thank you.

Best,

-Alice

On Tue, Jul 30, 2019 at 9:53 AM Julia Goldberg <julia.goldberg@buzzfeed.com> wrote:

Hi Oliver,

Can you please outline the steps and estimated timelines for –

1. Getting the temporary signage sorted
2. Getting permanent signage posted
3. Identifying the process around marking and towing vehicles that do not comply

We do appreciate you and Alice coming in on this to help, but it's important for me to bring up that we've been trying to tackle this for over a year and a half with almost no traction.

Thank you,

Julia

**Julia Goldberg | BuzzFeed | VP, Real Estate, Facilities and Security | [+1.415.819.5542](tel:+14158195542)
[1135 N. Highland Ave., Los Angeles, CA 90038](https://www.buzzfeed.com/jgoldberg)**

From: Oliver Hou <oliver.hou@lacity.org>
Sent: Tuesday, July 30, 2019 8:34 AM
To: Brian Schofield <brian@aeconglobal.com>
Cc: Alice Roth <alice.roth@lacity.org>; Julia Goldberg <julia.goldberg@buzzfeed.com>; Floyd Jarmon <floyd.jarmon@buzzfeed.com>
Subject: Re: Thank You

Hello Brian,

Thank you for following up - we will get the conflicting signs cleaned up on Mansfield and Citrus as soon as possible.

On Fri, Jul 26, 2019 at 4:13 PM Brian Schofield <brian@aeconglobal.com> wrote:

Dear Alice,

Thank you for the update on the motorhomes. We want to be good partners and understand it takes time.

Hi Oliver, please let us know how we can help. We can send photos of the signs or meet in person.

Have a great weekend!

Thank you,

Brian Schofield

(213) 304-7298

aeconglobal.com

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On Fri, Jul 26, 2019 at 1:32 PM, Alice Roth <alice.roth@lacity.org> wrote:

Hello Brian,

Apologies for delay in response.

I have copied Oliver Hou, LADOT Hollywood Engineer on this email message for further assistance.

Your concern has been shared with Oliver and he is actively working to resolve the issue.

I will check in with Parking Enforcement on the motor homes.

This may be a slow process at this point, but will let you know.

Thank you.

Best,

-Alice

Oliver:

On Thu, Jul 25, 2019 at 8:37 PM Brian Schofield <brian@aeconglobal.com> wrote:

Hi again,

I neglected to mention the temp parking placards are still posted with conflicting dates or times or both.

Thanks!

Thank you,

Brian Schofield

(213) 304-7298

aeconglobal.com

The information contained in this e-mail may be privileged, confidential and protected from disclosure. If you are not the intended recipient, any dissemination or copying is strictly prohibited. If you think you have received this e-mail in error, please e-mail the sender at brian@aeconglobal.com

On Thu, Jul 25, 2019 at 8:18 PM, Brian Schofield <brian@aeconglobal.com> wrote:

Hi Alice,

Thank you again for your help. Two motorhomes we noted during your visit are still parked on Mansfield and Citrus. Do you think PE will continue to monitor and hopefully move them along to another street?

With regards to the cleanliness and bulky item pick up. I did not observe any bulky items. Thanks for your help on that!

Please let me know how we can help you with keeping the area safe and clean.

Thank you,

Brian Schofield

(213) 304-7298

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On Thu, Jul 18, 2019 at 5:45 PM, Alice Roth <alice.roth@lacity.org> wrote:

Hello Brian,

It was a pleasure to meet you, Julia and Floyd yesterday.

Yes, I did receive a message from the Sgt at Hollywood Parking Enforcement.

I asked that PE monitor all of the vehicles.

I will stay in contact with you and with them on this issue.

Thank you.

Best,

-Alice

On Thu, Jul 18, 2019 at 3:44 PM Brian Schofield <brian@aeconglobal.com> wrote:

Hi Alice,

Just an update that DOT ticketed the RV's today! Thank you for the fast response. We understand it's an iterative process, please let us know how we can support the momentum to make the area safer for our employees.

Thank you,

Brian Schofield

(213) 304-7298

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On Wed, Jul 17, 2019 at 8:21 PM, Brian Schofield <brian@aeconglobal.com> wrote:

Hi Alice,

Thank you for making time out of your busy day to meet with us at BuzzFeed. We are grateful and hopeful you can help us. As we very briefly discussed, I am supporting the security function working closely with Julia and Floyd.

We will happily take you up on the offer to call anytime we have concerns! When is a good time to check back with you for an update? We want to be good partners and do what we can to help.

My mobile number is (213) 304-7298

Please also do not hesitate to call!

Thank you,

Brian Schofield

(213) 304-7298

aeconglobal.com

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Alice Roth
Senior Deputy
City of Los Angeles
Phone 323/851-2121
alice.roth@lacity.org
www.davidryu.lacity.org

- *Immediate life threatening police, fire or medical emergency: 9-1-1*
- *Parking enforcement (blocked driveway, parking violation, locate impounded vehicle): 213-485-4184*
- *Police non-emergency: 877-ASK-LAPD (877-275-5273)*
- *Sanitation (missed trash pick-up, broken container): 800-773-2489*
- *Traffic control (signal light out): 213-485-4184*

- *Dept. of Water & Power: 800-342-5397*
- *To assist with outreach services for people experiencing homelessness LA HOP*
- *Other City issues: 3-1-1*

***Alice Roth**
Senior Deputy
City of Los Angeles
Phone 323/851-2121
alice.roth@lacity.org
www.davidryu.lacity.org*

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Oliver Hou
Transportation Engineering Associate
Hollywood-Wilshire District Operations
Los Angeles Department of Transportation
323.957.6843

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Alice Roth
Senior Deputy
City of Los Angeles
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Julia Goldberg | BuzzFeed | VP, Global Real Estate, Facilities and Security
1135 N. Highland Ave., Los Angeles, CA 90038
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Oliver Hou
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