

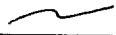





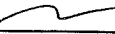
Hollywood Media District BID
Arts Committee Meeting, January 17, 2019
LGBT Center, 1220 N. Highland Ave., Hollywood CA

Pursuant to the Brown Act 54953.3. A member of the public shall not be required, as a condition to attendance at a meeting of a legislative body of a local agency, to register his or her name, to provide other information, to complete a questionnaire, or otherwise to fulfill any condition precedent to his or her attendance. If an attendance list, register, questionnaire, or other similar document is posted at or near the entrance to the room where the meeting is to be held, or is circulated to the persons present during the meeting, it shall state clearly that the signing, registering, or completion of the document is voluntary, and that all persons may attend the meeting regardless of whether a person signs, registers, or completes the document.

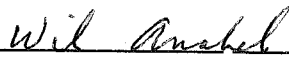

MEMBERS

David Bass	
Carol Cassella	
Martha Demson	
Padraic Duffy	
Laurie Goldman	
Ron Groeper	
Daniel Henning	
Monica Martin	
Aaron Wilder	

STAFF

Alfredo Hernandez	
Jim Omahen	

GUESTS

print name	company or organization
	
	



Arts Committee

LGBT Center, 1220 N. Highland Avenue, Hollywood CA 90038
Thursday, January 17, 2019 – 11am

MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

Chair: M. Demson

Members: D. Bass, C. Cassella, P. Duffy, L. Goldman, R. Groeper, D. Henning, M. Martin, A. Wilder

- A. Call to Order/Welcome/Introductions
- B. Public Comment for items not on the Agenda
- C. Approval of Meeting Minutes (Motion)
Thursday, November 15, 2018 – Arts Committee Meeting
- D. Updates
 - i. Theatre Crawl
 - ii. Hollywood Theatre Row banners
- E. Media District Art Walk
- F. Old Business
- G. New Business
- H. Adjournment
Next Arts Committee Meeting - Thursday, February 21, 2019 at 11am
LGBT Center, 1220 N. Highland Avenue, Hollywood, CA 90038

Public Comment is an opportunity for public comment to the Board and/or Committee pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate based on disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.860.0088 or email jjm@mediadistrict.org.



Arts Committee

LGBT Center, 1220 N. Highland Avenue, Hollywood, CA 90038
Thursday, November 15, 2018 – 11:00 a.m.

Unapproved – MEETING MINUTES

Attending: D. Bass, M. Demson, R. Groeper, D. Henning, A. Wilder
Absent: C. Cassella, D. Duffy, L. Goldman, M. Martin
Staff: A. Hernandez, J. Omahen
Guests: none

- A. Call to Order/Welcome/Introductions.
Chair Demson called the meeting to order at 11:10 a.m.
- B. Public Comment for items not on the Agenda – none.
- C. Approval of Meeting Minutes.
Thursday, October 18, 2018 SPECIAL meeting.
On a Motion by Groeper, seconded by Bass, the Arts Committee voted to approve the minutes from Thursday, October 18, 2018 SPECIAL meeting. Henning abstained from the vote due to absents.
- D. Updates.
 - i. Theatre Crawl Project.
Demson reported the proposed budget has been approved. Also Demson reported she has been talking with some theatres and there are differences of opinions regarding a free event or to charge. Demson added that she is working on a MOU between the BID and participants, and she will have all specifics of agreement finalized by Jan. 15, 2019. ***On a Motion by Groeper, seconded by Wilder, the Arts Committee unanimously voted to recommend that each and every theatre participating in the Theatre Crawl sign an MOU between their theatre and the BID, and this MOU shall state a description of their performances and the length of times of their performances. Furthermore, the MOU shall state each and every participating theatre is required to have a minimum of three (3) performances and a maximum of six (6) performances, and each performance shall be fifteen (15) to twenty (20) minutes each.***
 - ii. Theatre Row Medallions.
It was mentioned that the proposed project to do medallions will be discussed at the next meeting.

iii. **Banner Project.**

Demson reported she has gotten an estimate for 40 double-sided banners at an estimated cost of \$10,000 to \$12,000. Bass asked if 40 double-sided banners is actually 80 individual banners. Demson said she does not believe so and will confirm. Demson also reported she is in the process of developing a proposed design for the banners. She added that she will be surveying Santa Monica Blvd. for available street light poles that would have banners installed on them.

E. **Old Business.**

Henning said the Hollywood Theatre Row website domain is up for renewal and he asked if the BID would help with this. Bass advised that the BID assume responsibility and pay the cost. Hernandez said he would follow up with Henning regarding this matter.

F. **New Business – none.**

G. **Adjournment. – 12:10 p.m.**

Next Arts Committee Meeting - Thursday, December 20, 2018
LGBT Center, 1220 N. Highland Avenue, Hollywood, CA 90038



Arts Committee

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