



Thursday, June 27, 2019, 3:30 p.m.

The Village at Ed Gould Plaza, Conference Room 209, 1125 N. McCadden Pl., Los Angeles, CA

SPECIAL BOARD OF DIRECTORS MEETING AGENDA

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

President: D. Bass

Members: W. Anabel, S. Campbell, C. Cassella, S. Costello, M. Demson,
A. Gardner, L. Goldman, R. Groeper, P. Hickey, R. Howard, T. Lee, J. Luster,
A. Massachi, J. Massachi, A. Merhtens, M. Padilla, S. Pan, B. Scane, F. Wehbe, A. Wilder

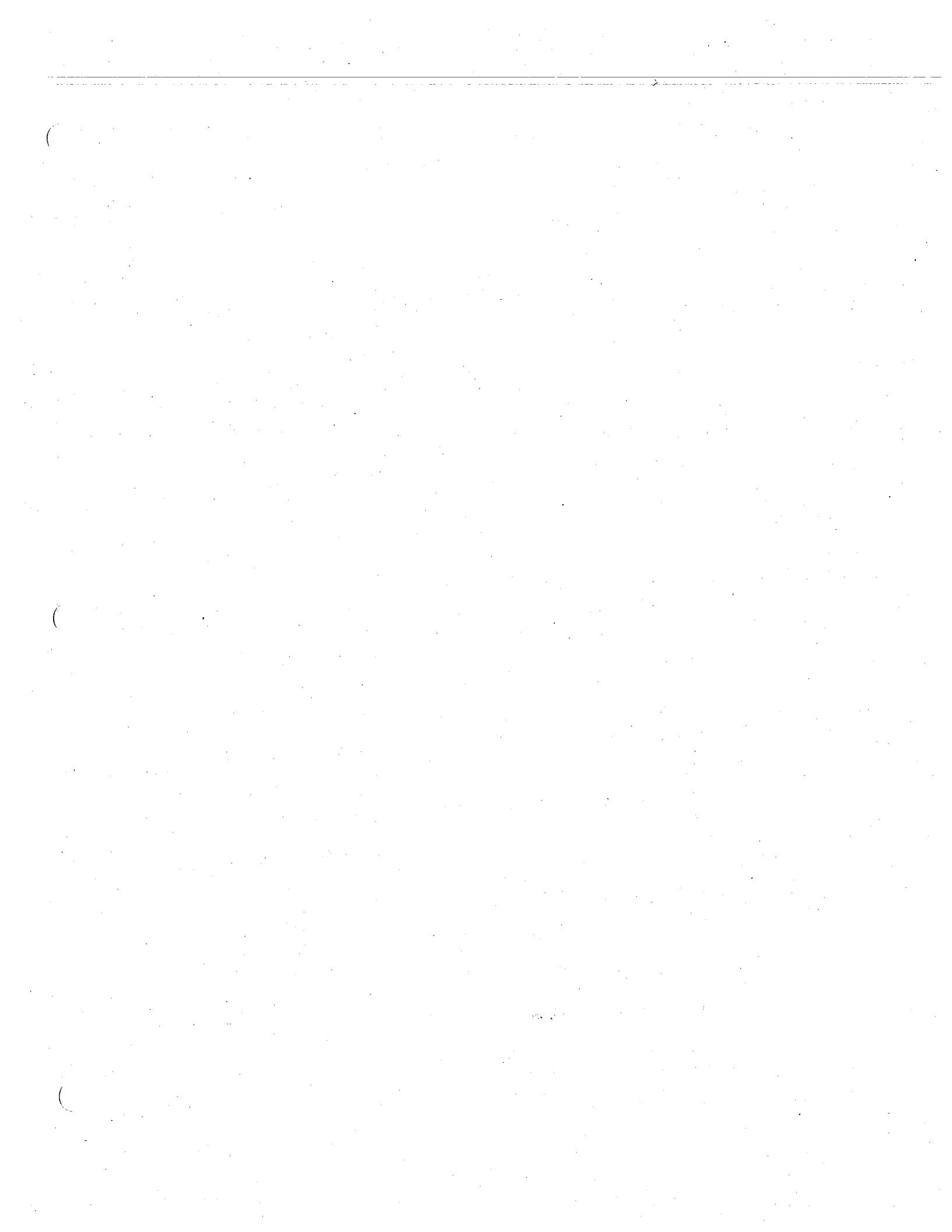
1. **Call to Order/Welcome/Introductions**
2. **Public Comment for Items Not on the Agenda**
3. **Approval of Meeting Minutes**
Thursday, May 30, 2019 Meeting Minutes (Motion)
4. **Closed Session**
The Board may recess into Closed Session pursuant to Government Code Section 54956.9(d)(2) to allow the Board to confer with its legal counsel on security and personnel matters.
5. **Old Business**
6. **New Business**
7. **Adjournment**

Next Meeting

Thursday, July 25, 2019 at 3:30 p.m.

Location: t/b/d

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Hollywood Media District BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the HMD BID Office at 323.860.0088 or email jim@mediadistrict.org.





Thursday, May 30, 2019, 3:30 p.m.

The Village at Ed Gould Plaza, Conference Room 209, 1125 N. McCadden Pl., Los Angeles, CA

BOARD OF DIRECTORS MEETING MINUTES

ANY ITEM ON THIS AGENDA IS SUBJECT TO ACTION, INCLUDING A MOTION AND VOTE

Attending: W. Anabel, D. Bass, S. Campbell, S. Costello, M. Demson, L. Goldman, R. Groeper, R. Howard, T. Lee, J. Luster, A. Massachi, A. Merhtens, M. Padilla, S. Pan and F. Wehbe

Absent: C. Cassella, A. Gardner, P. Hickey, R. Howard, A. Massachi, A. Merhtens, B. Scane, and A. Wilder

1. Call to Order/Welcome/Introductions

President Bass called the meeting to order at 3:35 p.m.

2. Public Comment for Items Not on the Agenda

No public comment.

3. Approval of Meeting Minutes

Thursday, April 25, 2019 Meeting Minutes (Motion)

On motion by F. Wehbe, seconded by S. Campbell the Board unanimously approved the minutes.

4. Closed Session

The Board may recess into Closed Session pursuant to Government Code Section 54956.9(d)(2) to allow the Committees to confer with its legal counsel on security and personnel matters.

President Bass adjourned the meeting into closed session at 3:38 p.m.

President Bass adjourned closed session and resumed monthly Board Meeting at 4:20 p.m.

5. Executive Committee (Bass)

a. Report on adjustments to spending and budget – *deferred.*

b. Report on Past Due Assessments – *deferred.*

c. Increase 2020 Assessments (Motion).

On a motion by F. Wehbe, seconded by L. Goldman the Board voted 14-1-0 to approve a 3% increase in assessments for TY 2020.

d. June 27 Board meeting re: HCP2 – *deferred.*

6. Finance Committee (Costello)

- a. Balance Sheet, Profit & Loss, Cash Statement – *April – deferred.*
- b. 2019 Mid-Year Budget.
Treasurer S. Costello will present a 2019 Mid-year budget to the Finance Committee, Executive Committee and BOD at June 2019 meetings.

7. Arts Committee (Demson, Wilder)

- a. Theatre Crawl.
- b. Banners.

Chair Demson reported that the CM Mitch O'Farrell introduced a banner motion which will be voted on at a City Council Meeting in the coming weeks. However, the Committee will ask the Council Member to change the two-year time frame to begin in 2020. The Theatre Crawl Celebration will be teed-up and ready to go in 2020

8. Clean & Green Committee (Lee)

- a. Highland Medians.
- b. MOU with LABT.

Chair Lee reported that A. Hernandez had met with Highland Media landscaper, Francisco Salizar to address issues raised by Sharyn Romano, LABT. The issues have been resolved to Sharyn's satisfaction.

9. Marketing Committee (Gardner)

- a. Website.
- b. Newsletter.

President Bass reported, on behalf of Chair A. Gardner, that the website is complete and would be up and running shortly. Also, the newsletter articles have been gathered and will be formatted for publication.

- c. Discover Hollywood Presentation.

Oscar Arslanian, publisher, and Nyla Arslanian, editor, presented their request for advertising in Discover Hollywood Magazine to coincide with a cover issue about the HMD BID. President Bass described the BID's process and will take the matter to the Finance Committee, Executive Committee and the BOD in June.

10. Nominating/Board Development Committee (Goldman)

- a. No meeting in May.

Chair Goldman reported that the NBDC will reconvene in June to begin the election process.

11. PLUM Committee (Goldman, Padilla)

- a. No meeting in May.

Chairs Goldman and Padilla informed the Board that LAPD Officer Thompson will attend the June meeting to discuss the status of the 7-11 Convenience Store on Santa Monica Blvd. and Las Palmas. Mehrdad Iman, Plus Architects will present the 901 Vine St. project (former car wash at Vine & Willoughby).

- b. Update 960 La Brea –Report on Letter of Determination (LOD).

Co-Chair Goldman reported that the Letter of Determination was issued, and the BID's requested conditions were not included. However, the letter contains contradictions between the approved project and the LAPD conditions which are by the City Attorney's office and LAPD officer Ben Thompson.

12. Safe Committee (Cassella, Wehbe)

- a. Adjusted deployment schedule (Motion).
On a motion by F. Wehbe, seconded by L. Goldman, the board voted unanimously to reduce deployment from 11 to 9.
- b. Report on LAPD meetings – deferred.

13. Executive Director's Report - deferred

14. Old Business - None

15. New Business - None

16. Adjournment

There being no further business before the Board, President Bass adjourned the meeting at 4:51 p.m.

Respectfully submitted,

Scott Campbell, Secretary

BY: Laurie Goldman

Next Meeting

Thursday, June 27, 2019 at 3:30 p.m.

Location: t/b/d